



## Media Release

---



IMPACT HIVE

For Immediate Release (2 pages)  
December 28, 2020

**Contact:**  
Virginia MacKoul  
239.462.8640  
[virginia@impact-hive.com](mailto:virginia@impact-hive.com)

### New Restaurant, Rock N' Roll Sushi, to Open at Tioga Town Center

*Tioga Town Center welcomes Rock N' Roll Sushi, the original American-style sushi restaurant founded on great food and Rock N' Roll music.*

**Gainesville, Fla.** — Tioga Town Center is excited to welcome Rock N' Roll Sushi as the newest restaurant to the Award-Winning Town Center. Their new 1,950 square foot space is located at 13005 SW 1<sup>st</sup> Road, Suite 137, Newberry, FL 32669 “boasting concepts and flavors that are big, bold, and loud,” offering the best in both American-style sushi and Rock N' Roll.

Rock N' Roll Sushi was founded in Mobile, Alabama in 2010 where husband and wife team, Lance and Gerri Mach Hallmark, followed their dream and leveraged their vast experience in the food and beverage industry to open their first location. Since then, they have expanded to over 44 locations in 8 different states. The Tioga Town Center restaurant will be the first location in the North Central Florida region.

With a goal of bringing people together, Rock N' Roll Sushi aims to please everyone, from first-timers to long-time sushi fans. The restaurant will blend American Rock N' Roll décor, paired with an expansive menu. Authentic classic rock music videos will be featured on-screen, and all items on their menu are made fresh, always.

Eager to continue their expansion into North Central Florida, Rock N' Roll Sushi Owners & Franchisees, Jim Dykes and Graham Bishop chose Tioga Town Center as the perfect fit for their first location in the region. “We hope to offer an approachable and enjoyable sushi experience” said CEO, Chris Kramolis, he added, “we love creating an atmosphere for people to relax and lessen the intimidation-factor for Sushi; we are Sushi Americanized!”

Their menu aims to please all palates and features stellar items, like their wontons, which are made from scratch, in-house. Other menu items include Beef Tataki and Rockin' Lobster Appetizers, Classic Sushi Rolls, Specialty “Headliner” Sushi Rolls, Nigiri & Sashimi, Hibachi, Desserts, a Kid's Menu, and much more. “We are thrilled to welcome Rock N' Roll Sushi to the Town Center” said Cheryl Carroll, Regional Asset Manager for Tioga Town Center and The Flats on behalf of Hankin Group. “Their experience-driven concept and vibrant energy will be a great addition to our community.”

Rock N' Roll Sushi will be open 7 days a week for lunch and dinner, and will also offer beer, wine, and sake. The new Tioga Town Center restaurant is expected to be open by the first quarter of 2021.



*Tioga Town Center currently features over 30 businesses, as well as The Flats at Tioga, which offer 184 luxury apartment homes. Phase II of Tioga Town Center is now available for leasing. This new development will add two new four-story apartment buildings with an additional 11,827 square feet of ground-floor commercial space, additional parking, electric car charging stations, a resort style pool, expansive resident clubhouse, and state of the art playground.*

-end-

**For further information/comment/photos:**

- Virginia MacKoul, Owner, Impact Hive: 239.462.8640, [virginia@impact-hive.com](mailto:virginia@impact-hive.com)
- Cheryl A. Carroll, Regional Asset Manager, Hankin Group: 352.331.4000

**About Tioga Town Center:**

*Tioga Town Center is an award-winning 23-acre mixed-use lifestyle center featuring over 30 businesses, and 184 luxury apartments. [www.tiogatowncenter.com](http://www.tiogatowncenter.com)*

*Follow Tioga Town Center on Facebook: <https://www.facebook.com/TiogaTownCenter>*

*Follow Tioga Town Center on Twitter: <https://twitter.com/TiogaTownCenter>*

*Follow Tioga Town Center on Instagram: <https://www.instagram.com/tiogatowncenter>*

**About Hankin Group:**

*Pennsylvania based real estate developer, owner and manager Hankin Group, purchased Tioga Town Center in 2017, as it represents a cutting-edge example of mixed-use development at its finest, both in Gainesville and on a national scale. Tioga seamlessly incorporates retail, office, luxury apartments, and green spaces within a single development. Recognized with numerous awards for quality, design and innovation, Hankin Group has served home buyers and the building community for more than 60 years. Today, the company remains dedicated to its founding ideals of building and operating to superior standards and providing the ultimate experience in service and support.*