

Key Results from Second Nonprofit Needs Assessment: COVID-19 Pandemic

The Community Foundation issued a second assessment of our local nonprofit sector to measure the impact the COVID-19 crisis has had in our industry. Unlike many other types of businesses, many nonprofits are struggling financially but seeing a significant increase in providing services. Because needs are constantly changing, the Foundation will continue to assess the local charitable landscape on an ongoing basis.

Notable findings in the second assessment are as follows:

- 84 local nonprofit organizations responded to needs assessment gauging infrastructure.
- Largest subsector to respond continued to be human service organizations at a 24% response rate followed by educational organizations (21%) and youth services (13%). Arts and cultural organizations response dropped from 12% to 7%.
- Operating reserves saw significant changes for the better. Organizations with no reserves dropped from 24% to 15% while those with less than three months of reserves decreased from 38% to 35%. Organizations with three to six months increased from 21% to 33%.
- 63% of our respondents applied for the Payroll Protection Program while 24% did not. 10% did not qualify for PPP or SBA loans. We followed up with organizations with low reserves who had applied: 8 had received PPP, 5 were still pending, and 6 were denied.
- 68% respondents had to cancel fundraising events while more than half (66%) have seen a general decrease in individual donations.
- The average estimated revenue loss reported was \$60,000.
- 51% plan to pay staff for time off due to cancellation of their work, fewer hours, etc., a significant increase from the 32% from the first assessment. Only 23% of respondents were undetermined at this time, down from 43% one month ago. 23% do not intend to pay for time off due to cancellations, slightly down from 26%.

As a result, the Community Foundation is launching smaller focus groups based on the nonprofit subsectors. We will continue to closely monitor the ongoing needs. Nonprofits may submit specific requests by visiting <u>www.cfncf.org</u>. For more information, please contact the Community Foundation at office@cfncf.org.

