



FOR IMMEDIATE RELEASE
February 8, 2021

Media Contact:
Maddy Whalen
mwhalen@floridadm.org

DANCE MARATHON AT THE UNIVERSITY OF FLORIDA TO HOLD SECOND ANNUAL MIRACLES IN COLOR 5K

GAINESVILLE, Fla. — Dance Marathon at the University of Florida is hosting its second annual Miracles in Color 5K race on February 13 benefiting UF Health Shands Children's Hospital, Gainesville's Children's Miracle Network Hospital.

The race is a chance to brighten up participants' Saturday morning while bringing light into the lives of the children at UF Health Shands Children's Hospital. The 5K begins at Flavet Field and runs through the University of Florida campus. Each 30-minute registration shift will be limited to 100 participants to keep capacities within University of Florida and Centers for Disease Control and Prevention guidelines. Participants are invited to attend with up to three other members of their QuaranTeam and will be instructed to maintain social distancing. Runners will go through multiple color stations throughout the course and a final color station at the finish line. Should runners opt to stay clean, event staff will provide them with the proper marker.

Participants can register for the event on the organization's website for \$25 at <https://events.dancemarathon.com/index.cfm?fuseaction=donorDrive.event&eventID=4383>. All money raised for the Miracles in Color 5K will go directly to UF Health Shands Children's Hospital. The registration closes Tuesday, Feb. 9 at 11:59 p.m. After that point, no more online



registrations will be accepted nor will registration be allowed at the event due to capacity limits.

All participants will receive a Miracles in Color 5K white shirt with registration.

Along with the in-person race, a virtual 5K option will be offered for those at home!

There are individual tickets, as well as tickets for groups of two or four.

This plan has been developed within the current CDC, Florida Department of Health and University of Florida guidelines for managing an event space while preventing the spread and transmission of COVID-19. All UF students attending the Miracles in Color 5K will be required to provide proof of a “Cleared” status on their ONE.UF to indicate that they are cleared to attend campus events.

DM at UF’s Miracles in Color 5K is an opportunity for the Gainesville community to come together and accomplish something no matter one’s age, demographic or athletic ability. As a community, we can run for children battling illnesses and find power in using the strength of our hearts and bodies.

About Dance Marathon at UF

Dance Marathon at UF is a yearlong effort involving community, hospitality and marketing events at local businesses. It culminates in our Main Event each spring where students remain awake and on their feet for 26.2 hours to represent the hardships faced by children battling pediatric illness. DM at UF is one of the three founding Dance Marathon programs in the nation, and since our start, we have raised more than \$21.4 million For The Kids at UF Health Shands Children’s Hospital, our local Children’s Miracle Network Hospital. Today, Dance Marathon at UF involves 20 Overall Directors, 50 Assistant Directors, 481 Captains, 160 Emerging Leaders, 152 Ambassadors, over 800 Dancers, more than 5,800 Fundraisers and over 54,348 total



donations. Everything we do is to benefit the pediatric patients at UF Health Shands Children's Hospital. For more information, visit floridadm.org.

###