



Midpoint Park & Eatery Officially Opens in Gainesville Innovation District

Gainesville, Florida's newest food park and event venue is now open to the community!

Monday, March 1, 2021 marked the soft opening of Midpoint Park and Eatery, a family-friendly outdoor venue for Gainesville residents to gather, eat, and mingle. The park features four unique, local restaurants with chef-driven eats located in stationary food trucks.

"We are excited there will be an additional space for the community that will incorporate good eats, art, special events and celebrations" said John Fleming, Managing Partner of Trimark Properties, Midpoint Park & Eatery's developer and management company. "Midpoint Park and Eatery is a destination that can be enjoyed by everyone in the community, where individuals can enjoy a leisurely Sunday afternoon with friends or grab lunch with coworkers during the week," said Fleming.

The park, which is located at 931 SW Second Avenue in the Gainesville Innovation District, will now be open 7 days per week from 7 A.M. to 10:30 P.M., though the hours of the individual restaurants will vary based on their menu offerings.

Two of the restaurants that have signed leases at the park, Mexi Cocina and Keller's Kitchen, opened their doors and began serving food on Monday. Da Kine Poke, another restaurant set to join the park, is expected to open later this week. The fourth restaurant space is still available for lease.

The three restaurant that have already signed leases at the park feature a dynamic and delicious blend of cuisines: Keller's Kitchen, a brand-new restaurant, is an American bistro-style kitchen offering modern breakfast, lunch and dinner fare; Mexi Cocina serves birria tacos, burritos and quesadillas with bold Mexican flavors and locally-sourced ingredients; and Da Kine Poke offers fresh and flavorful poke bowls.

"A permanent food truck park that also serves as an event venue is such a unique concept and something you don't normally see in a town the size of Gainesville," said Matthew Luedecke, Director of Commercial Leasing at Trimark Properties. "Midpoint has created a special opportunity for local restaurateurs looking to test new food concepts, and has added a spot for high-quality cuisine at affordable prices to the Innovation District."

Midpoint brings a leisure and food destination to the Innovation District, a tech hub in Gainesville's central business region and urban core known for its entrepreneurial ecosystem. Anchored by UF-affiliated business incubator UF Innovate | The Hub and home to businesses ranging from small startups to global industry leaders like Jacobs Engineering, Midpoint will add a gathering spot, restaurant hub and outdoor venue that will help to round out the area as a live, work, play neighborhood.

"For foodies like me who love to explore the local Gainesville food scene, it's is a great place, and is a great addition to the District," said Luedecke.

A vibrant and fun destination for the Gainesville community, the fully-fenced park also features a grassy recreational lawn, hammocks for relaxing, shaded outdoor seating for up to 80 people, misting fans, and giant Adirondack chairs. Post-COVID-19, there will be a stage for live music, comedy shows, theater events, and more.

The space features restrooms on site as well as free customer parking in the attached parking lot. There will also be designated takeout parking for customers looking to order ahead and pick-up food or grab a meal to-go.

A grand opening event currently being planned and the date will be announced after all of the trucks are open.

For more information about Midpoint Park & Eatery and the restaurants, please visit <http://midpointeatery.com/>. For promotions and updates on the food park, patrons are encouraged to follow Midpoint on Facebook and Instagram (@midpointeaterygnv).