

Local Marketing, Simplified.

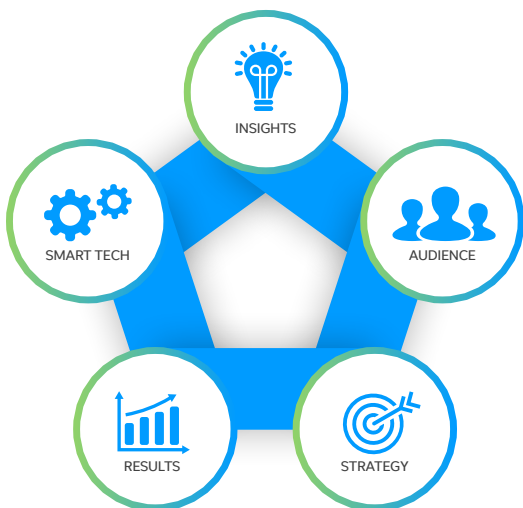
LOCALiQ is the marketing solution from the USA TODAY NETWORK, providing businesses the smarter way to reach local customers.

Our deeply rooted local relationships and expertise give you access to the best marketing practices across the country. We partner with you to provide end-to-end service from our digital marketing experts using proven best practices. We'll simplify local marketing and allow you to focus on your business.

ONE PARTNER

As local marketing becomes more complex, LOCALiQ empowers businesses local marketing solutions with data and insights we have from our network of 155MM readers on our sites, app, and experiences.

Almost two-thirds of marketers are prioritizing vendor reduction, as 8 in 10 agree the digital media landscape has become too complex.¹ With LOCALiQ, we are excited to share a complete set of local marketing services, so we can be your one trusted partner.



SOLUTIONS

Build Your Presence

- Websites
- Listings Management
- Search Engine Optimization
- Creative Services

Drive Awareness & Leads

- Print Ads
- Search Marketing
- Targeted Display
- Social Ads
- Targeted Email Marketing
- YouTube Ads
- Live Chat
- Direct Mail

Grow Your Audience & Connect

- Branded Content
- Event Sponsorships
- Social Media Marketing

Manage Leads & Customers

- Client Center
- Field Service Management

Know What Works

- Client Center
- Tracking Technology

LET US PUT OUR INTELLIGENCE TO WORK FOR YOU.

We are a global leader with best practices and technology you gain access to. We've been pioneering the space and delivered hundreds of millions of leads to local businesses.

3MM+

CAMPAIGNS

Three million campaigns and 14+ years of local marketing experience helps us know what works best.

260

COMMUNITIES

We have deep roots in more than 260 communities across North America.

155MM

INSIGHTS

Insights from 155 million unique consumers every month as part of the USA TODAY NETWORK.

285MM+

LEADS

Learnings from delivering 285+ million local leads.

