



DANCE MARATHON AT THE UNIVERSITY OF FLORIDA

FOR IMMEDIATE RELEASE

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DANCE MARATHON AT THE UNIVERSITY OF FLORIDA TO HOST ITS 27TH ANNUAL MAIN EVENT ON APRIL 10-11

GAINESVILLE, Fla. — Dance Marathon at the University of Florida is hosting its 27th annual Dance Marathon event to culminate the yearlong efforts to raise funds and awareness for UF Health Shands Children's Hospital, Gainesville's local Children's Miracle Network Hospital. The Main Event will begin April 10 at 8 a.m. and end on April 11 at 7:06 p.m.; the Main Event will take place at the Stephen C. O'Connell Center and online through virtual engagement opportunities.

Dance Marathon at UF is working closely with Dr. Cindy Prins and UF Screen, Test, and Protect (STP) to ensure that the Main Event can safely occur following the University of Florida and Centers for Disease Control and Prevention (CDC) event guidelines. DM at UF will continue to work with UF STP as we plan for the Main Event.

All information is subject to change to achieve our goal of keeping our members, Miracle Families and our community safe.

In accordance with UF and CDC guidelines, many safety precautions will be enforced throughout the Main Event. All UF students attending the DM at UF Main Event will be required to provide proof of a "Cleared" status on their ONE.UF to indicate that they are cleared to attend campus events. DM at UF is advising all members to quarantine for two weeks leading up to the Main Event to reduce the risk of exposure to COVID-19. All members will have their temperatures checked before entering the O'Connell Center; temperatures must be below 100.5° to attend the Main Event. The O'Connell Center and UF STP have adjusted capacities to allow for physical distancing. Capacities are broken down according to each location in the O'Connell Center and will be strictly enforced. All participants will be required to wear a face covering for the duration of the Main Event. During the Main Event,



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thorough and frequent cleaning procedures will be done throughout the O'Connell Center. This will include but is not limited to hydrostatic sprayers, routinely disinfecting highly trafficked surfaces and hand sanitizing stations.

Visitors must be invited by DM at UF to attend the Main Event; more information will be provided soon regarding visitor invitations. Visitor invitations are in place to ensure the safety of our members and prevent the outside spread of COVID-19. Visitors' contact with UF students will be as limited as possible. The Main Event will be livestreamed to provide a virtual opportunity for visitors to tune in to the event and stay up to date on what is happening live at the O'Connell Center.

The Main Event will be split into two 13.1-hour Dancer shifts; the Orange Shift will occur on April 10 from 8 a.m. to 9:06 p.m. and the Blue Shift will occur on April 11 from 6 a.m. to 7:06 p.m. Each shift will include Theme Hours, an hourly Linedance, fundraising incentives and more. Captains, Emerging Leaders, Dancers and Ambassadors will be invited back to attend our Total Reveal in person. All members will be physically distanced in the 100 and 200 level stands for the Total Reveal. The reveal will be livestreamed on various social media platforms for anyone to tune in.

DM at UF is incredibly excited to safely plan and host a 2021 Main Event with the help of Dr. Prins and UF Screen, Test, & Protect. All information included in this press release is subject to change.

About Dance Marathon at UF

Dance Marathon at UF is a yearlong effort involving community, hospitality and marketing events at local businesses that culminate in our Main Event each Spring, during which students join together in support of the children battling pediatric illness. Since its start in 1995, DM at UF has become the most successful student-run philanthropy in the southeastern United States and has raised more than \$21.5 million For The Kids at UF Health Shands Children's Hospital, Gainesville's local Children's Miracle Network Hospital. Today, Dance Marathon at UF involves 21 Overall Directors, 56 Assistant Directors, 477 Captains, 160 Emerging Leaders, 127 Ambassadors, over 800 Dancers, more than 5,900 Fundraisers and over 54,000 total donations. DM at UF efforts directly benefit the pediatric patients at Shands Children's Hospital. For more information, visit floridadm.org.