



GREATER GAINESVILLE CHAMBER

# 2021

## SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



## ***VISION STATEMENT***

To be a global hub of talent, innovation of opportunity in the Greater Gainesville region.

## ***MISSION STATEMENT***

To facilitate economic opportunity, business success, community engagement and prosperity.

## ***CORE VALUES***

In order to serve our members at the best possible level, the Greater Gainesville Chamber of Commerce has embraced the following values to direct our governance and activities:

- 1. Leadership:** We recognize civic opportunities, formulate solutions and mobilize resources to bring to reality our vision of a thriving, prosperous community.
- 2. Integrity:** We adhere to personal and organizational guidelines of behavior that, publicly and privately, are morally binding in principle and in practice
- 3. Innovation:** We create new concepts in order to reach our goals, operating with high degrees of resourcefulness and professionalism in process and performance
- 4. Collaboration:** We form business partnerships marked by openness, trust and cooperation, establishing community programs mutually beneficial to all parties.
- 5. Sustainability:** Pursuing both social equity and economic development, we are building a life-changing legacy of hope and opportunity for generations to come.



**ERIC GODET**  
President & CEO  
Greater Gainesville Chamber

*“The Greater Gainesville Chamber’s sponsorship and partnership options offer you the opportunity to align your business within our community by targeting your messaging to key business owners, professionals and regional leaders. These options were designed to offer budget-friendly opportunities to market your company with a fantastic return on your investment. We look forward to partnering with you and creating a profitable 2021.”*

Formed in 1924, the Greater Gainesville Chamber of Commerce is the voice of business in the Greater Gainesville region. Representing over 1,300 members that employ more than 80,000 employees, the Chamber is leading in the effort to help the Greater Gainesville region grow as a global hub for talent, innovation and opportunity.

The Greater Gainesville Chamber of Commerce is a 5-star accredited chamber by the United States Chamber of Commerce, putting it in the top 1% of all chambers of commerce nationwide. This prestigious distinction is not something we take lightly, and we strive to continue to improve our efforts and services to make a more positive impact on our business community and economic region every day.

To learn more about our partnership and sponsorship opportunities, contact



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Visit us online at [www.gainesvillechamber.com](http://www.gainesvillechamber.com)

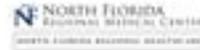


# GREATER GAINESVILLE CHAMBER CIRCLE OF CHAMPIONS

## PLATINUM



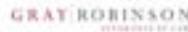
## GOLD



## SILVER



## BRONZE



The Chamber's Circle of Champions and Media Partners are groups of leading businesses who serve as year-long sponsors dedicated to providing additional support and exposure for the Gainesville Chamber as it leads and collaborates to facilitate economic prosperity, business growth and community progress. With their generous sponsorships, many Chamber programs and functions - including the Annual Meeting, Business Conference, Business Awards, Chamber Business After Hours and more - are possible.

As we continue to build a thriving business community, we sincerely thank the Circle of Champions and Media Partners for their continuous support of the Chamber's vision of Gainesville as a global hub of talent, innovation and opportunity.

# CIRCLE OF CHAMPIONS

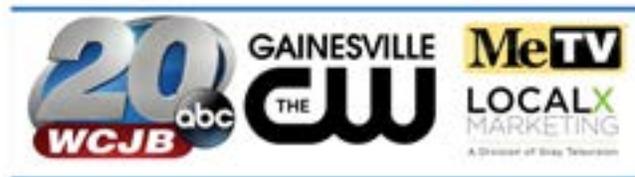
	Platinum Investor	Gold Investor	Silver Investor	Bronze Investor
Company Logo Placement	Tier 1	Tier 2	Tier 3	Tier 4
Annual Meeting (Virtual)				
Visual & Verbal Recognition	Yes	Yes	Yes	Yes
Logo on Event Promotions	Yes	Yes	Yes	Yes
Business Awards (Dec)				
Tickets to Event	6	4	2	1
Visual & Verbal Recognition	Yes	Yes	Yes	Yes
Logo on Event Promotions	Yes	Yes	Yes	Yes
Business Conference & Expo (Oct)				
Choice of Booth Location	Yes	---	---	---
Discounted Booth Rate	25%	15%	5%	---
Invitation to Speaker Luncheon	2 Tickets	2 Tickets	2 Tickets	2 Tickets
Visual & Verbal Recognition	Yes	Yes	Yes	Yes
Logo on Event Promotions	Yes	Yes	Yes	Yes
Circle of Champions Luncheon Tickets	2 per Lunch	2 per Lunch	2 per Lunch	2 per Lunch
Leadership Gainesville	1 Admission	---	---	---
New Member Reception Sponsor Recognition	Yes	Yes	Yes	Yes
Member Testimonial on Chamber Homepage	Yes	---	---	---
Monthly Lunch & Learn Tickets	2	2	2	1
Chamber Diplomat Committee	1 Company Representative Seat Guaranteed	Application Accepted (priority)	Application Accepted (priority)	Application Accepted (priority)
Company Logo displayed on homepage of Chamber website	Yes	Yes	Yes	Yes
Company Logo & Link to Company Website displayed on Partnership Page of Chamber website	Yes	Yes	Yes	Yes
Chamber Logo at Chamber Business After Hours	Yes	Yes	Yes	Yes
Chamber Logo at Chamber Business Before Hours	Yes	Yes	Yes	Yes
Economic Development: Invitations to Jobs Announcements and Marketing Delegation Trips	Yes	Yes	Yes	Yes
Public Policy - Invitation to special elected official and policy events	Yes	Yes	Yes	Yes
Continous Marketing	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen
Total Value:	\$ 39,215.00	\$ 20,640.00	\$ 13,865.00	\$ 9,640.00
Initial Investment (Year 1):	\$ 15,000.00	\$ 10,000.00	\$ 7,500.00	\$ 3,000.00
Renewal Investment:	\$ 10,000.00	\$ 5,250.00	\$ 3,500.00	\$ 2,000.00

# GREATER GAINESVILLE CHAMBER MEDIA PARTNERS

## PREMIER



## SUSTAINER



Thank You to Our 2020  
Circle of Champions &  
Media Partners

MEDIA PARTNERS

# MEDIA PARTNERS

	Premier Partner	Media Sustainer
Company Logo Placement	Tier 1	Tier 2
Annual Meeting (Virtual)		
Visual & Verbal Recognition	Yes	Yes
Logo on Event Promotions	Yes	Yes
Business Awards (Dec)		
Tickets to Event	6	2
Visual & Verbal Recognition	Yes	Yes
Logo on Event Promotions	Yes	Yes
Business Conference & Expo (Oct)		
Discounted Booth Rate	25%	---
Invitation to Speaker Luncheon	2 Tickets	2 Tickets
Visual & Verbal Recognition	Yes	Yes
Logo on Event Promotions	Yes	Yes
Circle of Champions Luncheon Tickets		
	2 per Lunch	2 per Lunch
Exclusive Media Partner Recognition for a Signature Event or Campaign	Yes	---
New Member Reception Sponsor Recognition	Yes	Yes
Monthly Lunch & Learn Tickets	2	1
Company Logo displayed on homepage of Chamber website	Yes	Yes
Company Logo & Link to Company Website displayed on Partnership Page of Chamber website	Yes	Yes
Chamber Logo at Chamber Business After Hours	Yes	Yes
Chamber Logo at Chamber Business Before Hours	Yes	Yes
Economic Development: Invitations to Jobs Announcements and Marketing Delegation Trips	Yes	Yes
Public Policy - Invitation to special elected official and policy events	Yes	Yes
Continous Marketing	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen
Total Value:	\$ 34,850.00	\$ 13,865.00
Media Trade Investment:	\$ 30,000.00	\$ 10,000.00

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# *SIGNATURE EVENTS*



# ANNUAL MEETING

The Annual Meeting is the Chamber's most prestigious event of the year, recapping the accomplishments of the previous year while setting the standard for success for 2021. Awards are given for the Gainesville Citizen of the Year, Rotary Ethics in Business Award, Chamber Diplomat of the Year, and the Chairman's Award. We will also hand over the Chamber board gavel to our incoming Chair, Gil Levy.

## AWARDS SPONSOR - \$3,500



- Company logo on event promotion
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Recognition in event program
- Company logo displayed at event
- Opportunity for a company representative to be on stage during award presentations
- Photo opportunity with award winners
- Company logo and link to website on Chamber event page
- Recognition on social media

## CORPORATE SPONSOR - \$1,000

UNLIMITED

- Recognition during event
- Recognition on Chamber event page
- Recognition on social media

# MEMBERSHIP APPRECIATION EVENT

October 2021



The Membership Appreciation Event is an annual event honoring members for their support. Members celebrating milestone anniversaries of 50, 40, 30, 20, and 10 years with the Chamber will be specially recognized during the event.

## PRESENTING SPONSOR - \$5,000

- Company logo on event promotions
- Company logo featured on mailed and electronic event invitations
- Opportunity for representative to give welcome remarks (5 minutes)
- Recognition during event
- Company logo on Chamber website event page
- Display table at event
- Recognition on social media

## AWARD SPONSOR - \$2,000

- Recognition in event promotions
- Company logo on Chamber website event page
- Display table at event
- Recognition during event
- Recognition on social media

## CORPORATE SPONSOR - \$500

- Recognition in event promotions
- Company logo on Chamber website event page
- Recognition on social media



# BUSINESS AWARDS

The Business Awards ceremony celebrates businesses that exemplify an outstanding commitment to excellence and community service in the Greater Gainesville region. This semi-formal evening event recognizes business leaders in a variety of categories. Businesses are judged by an independent group based on a set of criteria based on past winners of their category. Finalists are recognized as leaders in their specific industries. Sponsors are recognized throughout the event and have the opportunity to show their appreciation and support of all the nominees and winners.

December

## PRESENTING SPONSOR - \$15,000



- Exclusive recognition as the Presenting Sponsor
- Company logo prominently featured on event promotions
- Company logo prominently featured on full page Gainesville Sun ad
- Welcome remarks from the stage during event
- Company logo and link to website on electronic invite
- Company logo on event program
- Company logo displayed at event
- Recognition from podium during event
- Company banner displayed at event (provided by company)
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement, plus two seats at Chamber President's table
- Opportunity for photos with award winners
- Receives attendee contact list after the event
- Recognition on social media

## COCKTAIL HOUR/CELEBRATION TOAST SPONSOR - \$5,000

**EXCLUSIVE**

- Presentation of champagne toast from the stage
- Company logo featured on event promotions
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Company logo displayed during cocktail hour reception
- Company logo displayed at event
- Company logo displayed on signage
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement
- Recognition on social media



# BUSINESS AWARDS

December

## CORPORATE SPONSOR - \$1,500

- Company logo on table
- Recognition on Chamber event page
- Recognition during event
- 10 tickets with preferred placement
- Recognition on social media

## AWARDS SPONSOR - \$1,000

10 AVAILABLE

- Presentation of category award finalists and announcement of winner from the stage
- Photo with category award winner and Chamber CEO on stage
- Photo opportunity with award winner following the ceremony
- Company logo displayed on step and repeat photo backdrop
- Company logo on full page ad in Gainesville Sun
- Recognition on event promotions
- Company logo and link to website on Chamber event page
- Recognition on social media
- Two tickets with preferred placement

## SUPPORTING SPONSOR - \$500

10 AVAILABLE

- Two tickets with preferred placement
- Sponsor Recognition at Event
- Recognition on Social Media

# ALL IN GNV CONFERENCE

October 2021



The premier summer event of 2020 will be the ALL IN Conference & Expo. To add more value and opportunity to our traditional expo we have done some re-imagining and wrapped a conference around the event to bring education and inspiration to the day. Would you like to do some professional development for you or your team but can't take the time to leave the business for several days to travel for a conference? Now you don't have to! We are providing opportunities for education right here in our backyard.

## PRESENTING SPONSOR - \$12,500



- Two adjoining booth spaces with premium placement
- Company logo prominently featured on event promotions
- Company logo displayed on Chamber lobby welcome screen for one month prior to event
- Recognition during event
- Company Logo on photo booth pictures
- Opportunity to include marketing materials in attendee bags
- Option to purchase additional adjacent booth
- Company profile on Chamber website
- Radio interview with Chamber to promote event
- Recognition in media advertising
- Recognition on social media and Chamber newsletter
- Opportunity to make remarks during Conference
- Full page ad in Conference program
- Company logo on front cover of Conference program
- 2 tickets to speaker luncheon
- 20 conference tickets

## KEYNOTE SPEAKER SPONSOR - \$5,000 **EXCLUSIVE**

- One booth space with premium placement
- Company logo on event promotions
- Recognition during event
- Opportunity to include marketing materials in attendee bags
- Opportunity to purchase additional adjacent booth\*
- Recognition in media advertising
- Half page ad in the Conference program
- Company logo in Conference program
- Recognition on social media and Chamber newsletter
- Introduction of keynote speaker
- 2 tickets to speaker luncheon
- 10 conference tickets



# ALL IN GNV CONFERENCE

October 2021



## SPEAKER LUNCHEON SPONSOR - \$5,000

- One booth space with premium placement
- Company logo on event promotions
- Verbal recognition during event
- Six Tickets to Luncheon
- Speaking opportunity of 3-5 minutes at Luncheon
- Quarter page ad in conference program
- Company logo in conference program
- Recognition in social media and Chamber newsletter
- 10 conference tickets

## PHOTO BOOTH SPONSOR - \$2,500

**EXCLUSIVE**

- One booth space at Expo
- Recognition on social media
- Company logo on photo booth pictures
- One business card-size ad in Expo program

## BREAKOUT ROOM SPONSORS \$1,000 - \$2,000

BOOTH SPACE - \$400

40 AVAILABLE

RESTAURANT BOOTH SPACE - \$200 GIFT CARDS

20 AVAILABLE

\* All booth spaces include a 6-foot table, two chairs and pipe & draping (Optional linen and power available upon request)



# VETERANS APPRECIATION EVENT

Join us for the Gainesville Chamber's Annual Veterans Appreciation Event as we celebrate our outstanding retired military personnel. Soon to be a Chamber tradition, honoring the brave men and women of the U.S. Armed Services who served our country.

## PRESENTING SPONSOR - \$10,000



- Exclusive recognition as the Presenting Sponsor
- Company logo prominently featured on event promotions
- Welcome remarks from the stage during event
- Company logo on event program
- Company logo displayed at event
- Recognition from podium during event
- Company banner displayed at event (provided by company)
- Company logo and link to website on Chamber event page
- Two reserved tables of 8 with premium placement\*
- Opportunity for photos with award winners after event
- Recognition on social media
- Sponsorship of 4 seats for local vets\*

## SUPERIOR SERVICE SPONSOR - \$2,500

- Recognition as a Superior Service Sponsor
- Company logo featured on event promotions
- Company logo on event program
- Company logo displayed at event
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- Six seats with preferred placement\*
- Sponsorship of two seats for Local Veterans\*
- Recognition on social media

\*unless virtual event



# VETERANS APPRECIATION EVENT

## CORPORATE SPONSOR - \$1,000

- Recognition as a Corporate Sponsor
- Recognition on event program
- Company logo displayed at event
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- Four seats with preferred placement\*
- Sponsorship of one seat for a Local Veteran\*
- Recognition on social media

## SUPPORTING SPONSOR - \$500

- Recognition as a Supporting Sponsor
- Recognition on event program
- Company logo displayed at event
- Two seats with general placement\*
- Sponsorship of one seat for a Local Veteran\*
- Recognition on social media

## ADDITIONAL DONATIONS

- 100% of additional donations will benefit veterans in our area
- Fisher House Donation
- Publix Gift Cards

\*unless virtual event

# SIGNATURE EVENTS



Business Awards



ALL IN GNV Conference



GREATER GAINESVILLE CHAMBER

# ***MEMBER ENGAGEMENT***



# BUSINESS AFTER HOURS

Approximately 150-200 Attendees

Business After Hours is an after-work networking event designed to highlight individual member businesses and provide a relaxed networking opportunity for members. This event is held at member's business from 5:30 to 7 p.m. This is a great opportunity to showcase your location to Chamber members. Attendees will enjoy hors d'oeuvres, beverages, door prizes and an informal setting to meet, mingle and make contacts.

## HOSTING SPONSOR - \$2,000

- Exclusive host of event at your business location
- Company logo in all event promotions
- Opportunity to give three minute presentation at event
- Company logo and link to your website on electronic invitation sent to all Chamber members
- Company logo and link to your website on Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Live radio remote from local station and opportunity for live interview for company representative
- Recognition on social media
- Photographs from event emailed to you
- Copy of all business cards collected at event

\*Sponsor provides venue, food, drinks and registration tables



# BUSINESS BEFORE HOURS

Approximately 35 - 50 Attendees

This event provides either virtual or face-to-face networking for our Chamber members. Sponsors host member businesses from 8:30 to 10 a.m. and receive a unique opportunity for your business to reach potential customers and show off your location. This is a great sponsorship for any business looking to attract people to their location. The event sponsor provides venue, light breakfast and registration tables. Attendance is free for all Chamber members.

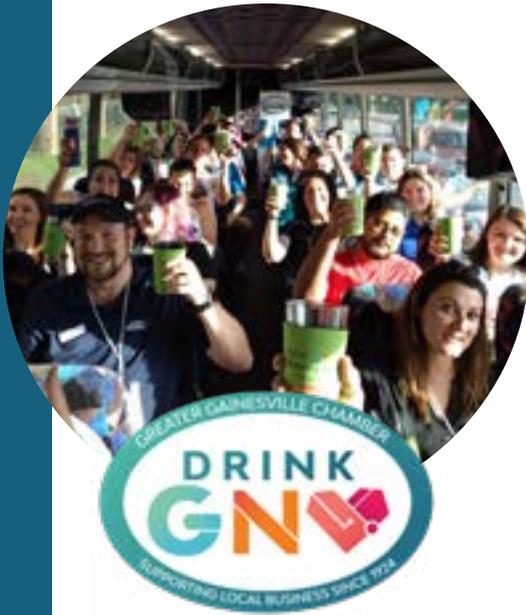
**VIRTUAL HOST - \$100**

**12 AVAILABLE**

**HOSTING SPONSOR - \$250**

- Exclusive host of event at your business location
- Logo on event promotion
- Opportunity to give a three minute presentation at event
- Company logo and link to your website on the Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Recognition on social media

\*The event sponsor provides venue, light breakfast and registration tables



# DRINK GNV BREWERY TOUR

50 attendees

Join Chamber staff and fellow Chamber members as we tour our local brewery and cocktail scene. Participants receive a fun and safe bus ride to each brewery, a Drink GNV sticker, a commemorative Drink GNV pint glass, one pour at each brewery visited, food, water and lots of fun networking. The Drink GNV Brewery tour offers you visibility as a sponsor of our Drink GNV campaign. The presenting sponsor will have their logo featured on every social media posting on the Chamber's Facebook, Instagram and Twitter pages, reaching over 15,000 followers per week.

## PRESENTING SPONSOR - \$3,000



- Includes 2 brewery and cocktail tours - Spring & Fall
- 2 complimentary tickets per tour
- Logo in all event promotions (newsletter, social media, event page)
- Speaking opportunity

## HYDRATION SPONSOR - \$1,000

**EXCLUSIVE**

- Includes 2 brewery and cocktail tours - Spring & Fall
- 2 tickets per tour
- Logo in all event promotions (newsletter, social media, event page)



# EAT GNV SPONSORSHIP

This social media campaign offers you year-round visibility as a sponsor of our Eat GNV campaign. The presenting sponsor will have their logo featured on every weekly What's For Dinner social media posting on the Chamber Facebook, Instagram and Twitter pages, reaching over 15,000 followers per week.

## PRESENTING SPONSOR - \$2,500

EXCLUSIVE

- Exclusive 1-year sponsorship

## FEATURED WEEKLY RESTAURANT - 5 x \$10 gift cards

- Chamber member restaurants can be highlighted in this program
- Only one Chamber member restaurant will be highlighted per week.



# PRESIDENT'S BREAKFAST

This monthly event gives members the opportunity to learn more about the Chamber and its role in the region from the CEO and President, Eric Godet. This is a great way to build a stronger relationship with the Chamber staff, and learn how together we can create a better environment for business in the Greater Gainesville community.

## PRESENTING SPONSOR - \$2,000



- Exclusive event sponsor for the entire year
- Logo on event promotions
- Recognition during event
- Display table at event
- Opportunity to provide giveaways at event
- Representatives invited to event
- Recognition on social media
- Company logo and link to website on Chamber event page



# CHAMBER 101/ JUMPSTART

This event gives new members the opportunity to learn more about the Chamber and its role in the region. This is a great way for members to make introductions and to build relationships. This session educates members of the numerous ways to engage in the Chamber and maximize their membership. We introduce the Chamber departments, and highlight the website, volunteer opportunities and upcoming events. Sponsor receives exclusive recognition at all Chamber 101 and Jumpstart events.

**PRESENTING SPONSOR - \$1,000**



- Exclusive event sponsor for the entire year
- Logo on event promotions
- Recognition during event
- Opportunity to provide giveaways at event
- Representatives invited to event - 3 minute speaking opportunity
- Recognition on social media
- Company logo and link to website on Chamber event page



# NEW MEMBER HOLIDAY RECEPTION

December

This festive holiday event will serve as an extra welcome to the new Chamber members who signed up over the course of the year. The event will have holiday gift bags, food and drinks for all invited. The reception will help new members better connect and network with other new members while seeing the Chamber offices.

## PRESENTING SPONSOR - \$2,000

**EXCLUSIVE**

- Logo on event promotions
- Recognition during event
- Display table at event
- Opportunity to provide giveaways at event
- Representatives invited to event
- Recognition on social media
- Company logo and link to website on Chamber event page

## HOLIDAY CHEER SPONSOR - \$500

- Logo on event promotions
- Recognition during event
- Display table at event
- Representatives invited to event
- Company logo and link to website on Chamber event page



GREATER GAINESVILLE CHAMBER

# ***PROFESSIONAL DEVELOPMENT***



# LUNCH & LEARNS

Chamber members stay on top of business trends through the Chamber’s Lunch & Learn series. Lunch & Learns are held the first Wednesday of the month and are conducted by local business experts presenting on top trends and relevant business issues. The lunches allow members to make the most of their lunch break by combining networking and education during the lunch hour. This series provides a great way for members to make new business contacts and build up business referrals. Sponsors have the opportunity to market their businesses to attendees representing a wide variety of local small and large companies.

## PRESENTING SPONSOR - \$2,000 [LIVE AND VIRTUAL]

**EXCLUSIVE**

- Logo on event promotions and event agenda
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Two tickets to each event [LIVE]
- Opportunity to display your banner and promotion materials at event
- Receive copy of event attendees
- Logo and link to website on Chamber event page

## LUNCH SPONSOR - \$300 [LIVE]

**EXCLUSIVE**

- Logo on event promotions and event agenda
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Two tickets to each event
- Opportunity to display your banner and promotion materials at event
- Logo and link to website on Chamber event page

\*Company banner and promotion materials to be provided by company



# DISTINGUISHED SPEAKER SERIES

Chamber members are invited to engage with community policy makers and leaders with the Chamber's Distinguished Speaker Series. At each luncheon, attendees have the opportunity to network with other members, our Board Chair and our Distinguished Speaker. Luncheons are kept intimate, generally 30-40 guests - a hot lunch buffet is provided by one of our premier member caterers. Past Distinguished Speakers include Mayor of the City of Gainesville, the Chair of the Board of County Commissioners, Senator Keith Perry, President of the University of Florida and the GRU General Manager.

## PRESENTING SPONSOR - \$2,500



- Logo on event promotions
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Two tickets to each luncheon
- Opportunity to display your banner and promotion materials at event
- Receive copy of event attendees
- Logo and link to website on Chamber event page

\*Company banner and promotion materials to be provided by company



# CEO INSIGHTS

CEO Insights is an event series featuring interviews with local presidents, CEOs and other community leaders in an intimate, studio-type setting. The goal is to share timely insights on critical topics including leadership, innovation, culture and more. This morning event offers sponsors the opportunity to promote their business to a diverse audience of business and community leaders. Sponsors will have the opportunity to introduce the guest speaker. Past speakers have included Joe Cirulli, James Coats, Kristen Hadeed and Rich Blaser.

**PRESENTING SPONSOR - \$2,000**



- Opportunity for three minute presentation during event
- Opportunity for a display table during coffee and registration
- Opportunity to introduce the guest speaker
- Logo displayed at event and on electronic event promotions
- Recognition during event program
- Four tickets to each event in the series
- Opportunity to display your company banner at event\*

\*Company banner and promotion materials to be provided by company



LG 46

# LEADERSHIP GAINESVILLE

Leadership Gainesville (LG) is a year-long community leadership program designed to identify, educate and develop leadership skills. Each year approximately 50 individuals are selected to participate in the program and 2021 will welcome the program’s 48th class. Leadership Gainesville’s principle goal is to build a resource of community leadership on a planned, continuing basis. Each monthly session examines a key theme and/or issues affecting our community. LG provides future leaders the opportunity to develop leadership skills by interacting with individuals in the community that represent business, law, religion, civic groups, the arts, minority organizations, education, health care, government, human services and volunteer organizations.

## LG 47 GRADUATION SPONSOR- \$3,500

**EXCLUSIVE**

- Opportunity for a 3-minute presentation at graduation
- Company logo on graduation invites and in event program
- Company banner displayed at graduation
- 4 seats at graduation ceremony
- Recognition at graduation ceremony
- 1 participant in upcoming LG class

## LG 48 WELCOME RECEPTION SPONSOR- \$3,000

**EXCLUSIVE**

- Opportunity for a 3 minute presentation at reception
- Company banner displayed at welcome reception\*\*
- Recognition at welcome reception
- Company logo on electronic invite\*
- Company representatives invited to attend welcome reception
- 1 participant in LG 46 class



# LEADERSHIP GAINESVILLE

## SCHOLARSHIP SPONSOR- \$1,950 UNLIMITED

- Fund participation for one individual
- Chamber Board of Directors chooses recipients of your scholarship
- Recognition at Chamber Board meeting
- Recognition at welcome reception and graduation
- Recognition in graduation program

The LG Day Sponsorship allows you to receive exposure for your company during the LG session(s) of your choice.

## LG DAY SPONSOR - \$400 10 AVAILABLE

- Choose the day that best aligns with your industry or marketing strategy
- Opportunity for a 3 minute presentation to the class that addresses your company's history/ involvement with the Chamber and LG program
- Company logo on class agenda
- Recognition on social media
- Recognition in electronic invitation to LG class members
- Opportunity to display company banner at sponsored session\*
- Recognition in the graduation ceremony program

\*Company must provide display materials i.e. company banner



GREATER GAINESVILLE CHAMBER

# ***PUBLIC POLICY***



# PUBLIC POLICY SPONSORSHIPS

## ANNUAL PUBLIC POLICY SUPPORTER - \$5,000

Public Policy affects every aspect of how we live, work and play in the Greater Gainesville region. The year 2021 will be fast-paced, and full of paradigm-shifting events from local, state and federal elections. These events starkly increase voter and citizen interest and engagement. Put your brand in front of the voters and citizens who come out to meet candidates, get registered to vote, engage in the census and hear directly from the leaders of our state legislative delegation.

Receive recognition on all promotional items below:

- Virtual Election Center
- Voter Registration/Census events
- Voter Registration only events
- 2 seats at Post-session Delegation Luncheon
- Inclusion for 2 for invitation-only Pre-session Delegation Luncheon
- Additional Public Policy events
- Online Session Center

## POLICY UPDATE SPONSOR - \$2,500

Showcase your business in the Chamber's key vehicles for policy updates: The Legislative Update, sent during the regular legislative session, and the Policy Update, sent monthly throughout the year. Read by key business leaders throughout the region, these updates provide information on the local, state and federal policy decisions affecting your business.

Receive recognition on all policy updates, including:

- All 9 legislative update emails sent during the Regular Florida Legislative Session
- Bonus: Any additional update emails sent regarding the Regular Florida Legislative Session during committee weeks in 2021
- At least 12 policy update emails covering federal, state and local policy news
- Bonus: Any "breaking" Policy news emails sent during the year



# PUBLIC POLICY SPONSORSHIPS

## LEGISLATIVE DELEGATION LUNCHEONS - \$3,000

Each year, the Chamber hosts an exclusive luncheon at the site of the annual Legislative Delegation hearings, where leaders in business, government, education and the community at large come out in force to articulate their individual goals and collective vision to our state legislative delegation. The invitation-only luncheon immediately precedes the public hearing and includes key decision makers in our community as well as legislative leaders and their staff.

Receive inclusion on all promotional materials:

- Pre-session event: emails to exclusive list of key decision-makers throughout local business community for luncheon immediately before community-wide delegation hearing
- Post-session event: emails to exclusive list of key decision-makers throughout local business community for paid event
- Inclusion on all event-specific visuals: name cards, event program and signage

## THE EXCHANGE SPONSORSHIP - \$5,000

The Public Policy team is launching an internet television talk show to educate members and the community on local issues that matter to people and businesses. The show will feature guests from elected officials, to business and community leaders and more. At least 12 shows per year.

Sponsorship includes:

- Visual recognition with logo on all broadcasts of the show and promotional materials to be released via chamber publications, social media and YouTube
- Verbal recognition on show distribution as a podcast via Spotify and Apple Podcasts



Distinguished Speaker Luncheon



Delegation Luncheon



GREATER GAINESVILLE CHAMBER

# *EDUCATION/ DIGITAL*



# CHAMBER FOUNDATION

## CAREER DISCOVERIES DAY

The Greater Gainesville Chamber and our partners Santa Fe College and Alachua County Public Schools will host the Sixth Annual Career Discoveries Day designed to facilitate student and parent exposure to emerging career opportunities in the Greater Gainesville region.

We will showcase the Career Pathway in the following industry professionals in; Arts and Design, Health Sciences Transportation, Agricultural Sciences, Advanced Manufacturing, Information Technology, and Human Resources Manager. Career Discoveries Day has had John Spence, Joe Cirulli, Joleen Cacciatore Miller, Nathan Whitaker, and Maxwell Minch as past keynote speakers.

The Greater Gainesville Chamber and our partners hosted Career Discoveries Day the last four years, where more than 1,100 students and parents interacted with more than 58 business professionals present to students and more than 120 vendors.

## PLATINUM SPONSORSHIP - \$5,000

- Full page ad with prominent placement in the digital conference book
- Logo inclusion on all email blasts (a week in review, conference announcements, etc.)
- Virtual booth in video platform (etc., videos, one-pagers, contacts can be uploaded here)
- Sponsor can submit video clips that we will run throughout the live event (up to 3x), videos should be no more than 2 minutes.
- Career Discoveries Day SWAG – prominent platinum sponsor branding and sponsored item included in the bag. The sponsor would choose and provide the item to include.
- First right of refusal for Career Discoveries Day 2022

*For more information, visit [acedcompact.com](http://acedcompact.com) or contact Ian Fletcher at 352-334-7103 or [ian@gainesvillechamber.com](mailto:ian@gainesvillechamber.com).*

## GOLD SPONSORSHIP - \$2,500

- Full page ad with prominent placement in the digital conference book
- Ability to introduce a set of presenting companies (can be live or pre-recorded at your convenience)
- Virtual booth in video platform (etc., videos, one-pagers, contacts can be uploaded here)
- Headline Sponsor can submit one video clip that we will run during the live event, and video should be no more than 2 minutes.
- Option to host a coaching session at your office or host multiple virtual coaching sessions
- Career Discoveries Day SWAG – prominent platinum sponsor branding and sponsored item included in the bag. The sponsor would choose and provide the item to include. First right of refusal for Career Discoveries Day 2022

## LUNCH SPONSORSHIP - \$2,000

- Logo exposure on all-conference media
- Half page ad in the digital conference book
- Logo and brief investor profile on Career Discoveries Day virtual video platform
- Ability to put a brief video on our platform to promote your company

## BRONZE SPONSORSHIP - \$2,000

- Logo exposure on all-conference media
- Quarter page ad in the digital conference book
- Video clip and marketing materials on our video platform





# DIGITAL ADVERTISING

For information on how you can invest back in your business with help from the Chamber or other upcoming advertising opportunities, contact Steve Cannon at [stevec@gainesvillechamber.com](mailto:stevec@gainesvillechamber.com).

## HOME PAGE ADVERTISEMENTS

**\$300/mo, 1-year contract or \$350/mo, 6-months**

When searching for business, services and an overall feel of the community, people look to the Greater Gainesville Chamber's website, [www.gainesvillechamber.com](http://www.gainesvillechamber.com). Our website is visited by over 14,000 people per month, a great opportunity for your business to be seen and make an impression!

## EJOURNAL ADVERTISEMENTS

**\$250/mo, 1-month contract**

Our eJournal reaches over 4,500 people electronically every Tuesday morning. This is your opportunity to put your business out in front and drive traffic to your website. Only 3 ads available per issue. Runs once per week, 4-5 times per month.

## LOBBY DISPLAY ADVERTISEMENTS

**\$150/mo, 3-month contract**

Be one of the first things visitors and fellow business owners see when they visit the Chamber by asserting your visibility in our lobby! Ads will be shown on our big-screen TV in the reception area all day.

# 2021 SPONSOR COMMITMENT FORM

Business/Organization Name: \_\_\_\_\_  
Sponsor Contact Name: \_\_\_\_\_  
Sponsor Contact Email: \_\_\_\_\_  
Sponsor Contact Phone: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please check desired sponsorship :**

Circle of Champions

Platinum:                       Gold:                       Silver                       Bronze

Annual Meeting

Awards Sponsor \$3,500                       Supporting Sponsor \$500  
 Corporate Table Sponsor \$2,000

Business Awards

Presenting Sponsor \$15,000                       Cocktail Hour / Celebration Toast \$5,000  
 Awards Sponsor \$1,000                       Corporate Table Sponsor \$1,500  
 Supporting Sponsor \$500

ALL IN GNV Conference & Expo

Presenting Sponsor \$12,500                       Speaker Luncheon Sponsor \$5,000  
 Speaker Sponsor \$4,000                       Photo Booth Sponsor \$2,500  
 Breakout Room Sponsor \$2,000  
 Booth Space \$400                       Restaurant Booth \$200 Gift Cards

Veteran's Appreciation Luncheon

Presenting Sponsor \$10,000                       Superior Service Sponsor \$2,500  
 Corporate Sponsor \$1,000                       Supporting Sponsor \$500

Member Appreciation Event

Presenting Sponsor \$5,000                       Award Sponsor \$2,000  
 Corporate Sponsor \$500

Member Engagement Sponsorships

Chamber 101 Presenting Sponsor \$1,000  
 Drink GNV Presenting Sponsor \$3,000                       Hydration Sponsor \$1,000  
 Eat GNV Presenting Sponsor \$2,500                       Featured Weekly Restaurant (Gift Cards)

Business Before Hours Hosting Sponsor \$250                      Event Date: \_\_\_\_\_

Business After Hours Hosting Sponsor \$2,000                      Event Date: \_\_\_\_\_

Lunch & Learn Series Presenting Sponsor \$2,000

Lunch & Learn Meal Sponsor \$300                      Event Date: \_\_\_\_\_

CEO InSights Sponsor \$2,000

Distinguished Speaker Sponsor \$2,500

Leadership Gainesville Monthly Sponsor \$400                      Session Date: \_\_\_\_\_

LG46 Graduation Sponsor \$3,500

LG47 Welcome Reception Sponsor \$3,000

LG47 Scholarship Sponsor \$1,950

President's Breakfast Presenting Sponsor \$2,000

New Member Holiday Reception Presenting Sponsor \$2,000

New Member Holiday Reception Holiday Cheer Sponsor \$300

# 2021 SPONSOR COMMITMENT FORM

Business Organization Name: \_\_\_\_\_

Sponsor Contact Name: \_\_\_\_\_

Sponsor Contact Email: \_\_\_\_\_

Sponsor Contact Phone: \_\_\_\_\_

Billing Contact Name: \_\_\_\_\_

Billing Contact Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please check desired sponsorship levels:

**Career Discoveries Day:**

Title Sponsor \$10,000

Platinum Sponsor \$5,000

Gold Sponsor \$2,500

Lunch Sponsor \$1,500

Bronze Sponsor \$500

I'm interested in learning about ways I can contribute to ACEC and the ACEC Foundation

# KEEP IT LOCAL





**THANK YOU  
FOR YOUR  
CONTINUED  
SUPPORT!**