



GREATER GAINESVILLE CHAMBER

2020

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



VISION STATEMENT

To be a global hub of talent, innovation of opportunity in the Greater Gainesville region.

MISSION STATEMENT

To facilitate economic opportunity, business success, community engagement and prosperity.

CORE VALUES

In order to serve our members at the best possible level, the Greater Gainesville Chamber of Commerce has embraced the following values to direct our governance and activities:

- 1. Leadership:** We recognize civic opportunities, formulate solutions and mobilize resources to bring to reality our vision of a thriving, prosperous community.
- 2. Integrity:** We adhere to personal and organizational guidelines of behavior that, publicly and privately, are morally binding in principle and in practice
- 3. Innovation:** We create new concepts in order to reach our goals, operating with high degrees of resourcefulness and professionalism in process and performance
- 4. Collaboration:** We form business partnerships marked by openness, trust and cooperation, establishing community programs mutually beneficial to all parties.
- 5. Sustainability:** Pursuing both social equity and economic development, we are building a life-changing legacy of hope and opportunity for generations to come.



ERIC GODET

President & CEO
Greater Gainesville Chamber

"The Greater Gainesville Chamber's sponsorship and partnership options offer you the opportunity to align your business within our community by targeting your messaging to key business owners, professionals and regional leaders. These options were designed to offer budget-friendly opportunities to market your company with a fantastic return on your investment. We look forward to partnering with you and creating a profitable 2020."

Formed in 1924, the Greater Gainesville Chamber of Commerce is the voice of business in the Greater Gainesville region. Representing over 1,300 members that employ more than 80,000 employees, the Chamber is leading in the effort to help the Greater Gainesville region grow as a global hub for talent, innovation and opportunity.

The Greater Gainesville Chamber of Commerce is a 5-star accredited chamber by the United States Chamber of Commerce, putting it in the top 1% of all chambers of commerce nationwide. This prestigious distinction is not something we take lightly, and we strive to continue to improve our efforts and services to make a more positive impact on our business community and economic region every day.

To learn more about our partnership and sponsorship opportunities, contact



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Visit us online at www.gainesvillechamber.com



GREATER GAINESVILLE CHAMBER CIRCLE OF CHAMPIONS

PLATINUM



GOLD



SILVER



BRONZE



The Chamber's Circle of Champions and Media Partners are groups of leading businesses who serve as year-long sponsors dedicated to providing additional support and exposure for the Gainesville Chamber as it leads and collaborates to facilitate economic prosperity, business growth and community progress. With their generous sponsorships, many Chamber programs and functions - including the Annual Meeting, Business Conference, Business Awards, Chamber Business After Hours and more - are possible.

As we continue to build a thriving business community, we sincerely thank the Circle of Champions and Media Partners for their continuous support of the Chamber's vision of Gainesville as a global hub of talent, innovation and opportunity.

CIRCLE OF CHAMPIONS

	PLATINUM INVESTOR	GOLD INVESTOR	SILVER INVESTOR	BRONZE INVESTOR
Company logo placement	Tier 1	Tier 2	Tier 3	Tier 4
Annual Meeting				
Tickets to Event	6	4	2	1
Visual & Verbal Recognition	Yes	Yes	Yes	Yes
Logo on Event Promotions	Yes	Yes	Yes	Yes
Business Awards				
Tickets to Event	6	4	2	1
Visual & Verbal Recognition	Yes	Yes	Yes	Yes
Logo on Event Promotions	Yes	Yes	Yes	Yes
Business Expo				
Choice of Booth Location	Yes	---	---	---
Discounted Booth Rate	25%	15%	5%	---
Visual & Verbal Recognition	Yes	Yes	Yes	Yes
Logo on Event Promotions	Yes	Yes	Yes	Yes
Other Events				
Circle of Champions Luncheon Tickets	2 per Lunch	2 per Lunch	2 per Lunch	2 per Lunch
Leadership Gainesville	1 Company Rep Enrolled	---	---	---
New Member Reception Sponsor	Yes - includes display table	---	---	---
Monthly Lunch & Learn Tickets	2	2	2	1
Complimentary Affiliate Chamber Council Memberships	2 Company Representatives, 1 per Council	1 Company Representative, 1 Council	---	---
Chamber Diplomat Committee	1 Company Representative Seat Guaranteed	---	---	---
Chamber Website - Logo & Link to Company Website	Yes	Yes	Yes	Yes
Chamber Logo at Chamber Business After Hours	Yes	Yes	Yes	Yes
Chamber Logo at Chamber Business Before Hours	Yes	Yes	Yes	Yes
Economic Development: Invitations to Jobs Announcements and Marketing Delegation Trips	Yes	Yes	Yes	Yes
Public Policy - Invitation to special elected official and policy events	Yes	Yes	Yes	Yes
Continous Marketing	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen
Invitation to Board Retreat*	Yes	---	---	---
Golf Tournament Tee Sponsor*	Yes	---	---	---
Total Value:	\$39,215.00	\$20,640.00	\$13,865.00	\$9,640.00
Initial Investment (Year 1):	\$15,000.00	\$10,000.00	\$7,500.00	\$3,000.00
Renewal Investment:	\$10,000.00	\$5,250.00	\$3,500.00	\$2,000.00
* Tentative for 2020				

GREATER GAINESVILLE CHAMBER MEDIA PARTNERS

PREMIER



SUSTAINER



Thank You to
Our 2019 Circle
of Champions
& Media
Partners

MEDIA PARTNERS

	PREMIER PARTNER	MEDIA SUSTAINER
Company Logo Placement	Tier 1	Tier 2
Annual Meeting		
Tickets to Event	6	2
Visual & Verbal Recognition	Yes	Yes
Logo on Event Promotions	Yes	Yes
Business Awards		
Tickets to Event	6	2
Visual & Verbal Recognition	Yes	Yes
Logo on Event Promotions	Yes	Yes
Business Expo		
Discounted Booth Rate	25%	---
Visual & Verbal Recognition	Yes	Yes
Logo on Event Promotions	Yes	Yes
Other Events		
Circle of Champions Luncheon Tickets	2 per Luncheon	2 per Luncheon
Monthly Lunch & Learn Tickets	2	1
Chamber Website - Logo & Link to Company Website	Yes	Yes
Chamber Logo at Chamber Business After Hours	Yes	Yes
Chamber Logo at Chamber Business Before Hours	Yes	Yes
Economic Development: Invitations to Jobs Announcements and Marketing Delegation Trips	Yes	Yes
Public Policy - Invitation to special elected official and policy events	Yes	Yes
Continous Marketing	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen
Golf Tournament Tee Sponsor*	Yes	---
Total Value:	\$34,850.00	\$13,865.00
Media Trade Investment	\$30,000.00	\$10,000.00

* Tentative for 2020

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GREATER GAINESVILLE CHAMBER

SIGNATURE EVENTS



ANNUAL MEETING BANQUET

January 2020
Approximately 400 Attendees

The Annual Meeting is the Chamber's most prestigious event of the year, recapping the accomplishments of the previous year while setting the standard for success for 2020. The Chamber's Annual Meeting is a luncheon that attracts 400 guests including elected officials, community and business leaders as well as honoring those who have made an impact in creating a greater Gainesville. Awards are given for the Gainesville Citizen of the Year, Rotary Ethics in Business Award, Chamber Diplomat of the Year, and the Chairman's Award. We will also hand over the Chamber board gavel to our incoming Chair, Nancy Eckert.

PRESENTING SPONSOR - \$15,000

EXCLUSIVE

- Company logo prominently featured on event promotions
- Full page ad in the Chamber Annual Report
- Company logo on full page Gainesville Sun ad
- Welcome remarks from the stage at the event
- Company logo and link to website on electronic invite
- Company logo prominently featured in event program
- Company logo displayed at event
- Company logo prominent on step and repeat photo backdrop
- Recognition from the podium
- Company banner displayed at event (provided by company)
- Company logo and link to website on Chamber event page
- Two reserved tables of 10 with premium placement
- Recognition on Social Media

COCKTAIL PARTY SPONSOR - \$5,000

EXCLUSIVE

- Company logo featured on event promotions
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Company logo displayed during cocktail hour reception
- Company logo displayed at event
- Company logo displayed on signage
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement
- Recognition on social media
- Two VIP passes for company representatives during cocktail hour



ANNUAL MEETING BANQUET

January 2020
Approximately 400 Attendees

AWARDS SPONSOR - \$3,500

EXCLUSIVE

- Company logo on event promotions
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Recognition in event program
- Company logo displayed at event
- Opportunity for a company representative to be on stage
- during award presentations
- Photo opportunity with award winners
- Company logo and link to website on Chamber event page
- Four reserved seats with premium placement
- Recognition on social media

CORPORATE TABLE SPONSOR- \$2,000 10 AVAILABLE

- Company logo on table
- Recognition during event
- Recognition on Chamber event page
- One reserved table of 10 with preferred placement
- Recognition on social media

SUPPORTING SPONSOR - \$500

UNLIMITED

- Recognition during event
- Recognition on Chamber event page
- Two seats in preferred location
- Recognition on social media



November/December 2020
Approximately 350 Attendees

2020 BUSINESS AWARDS

The Business Awards ceremony celebrates businesses that exemplify an outstanding commitment to excellence and community service in the Greater Gainesville region. This semi-formal evening event recognizes business leaders in a variety of categories. Businesses are judged by an independent group based on a set of criteria based on past winners of their category. Finalists are recognized as leaders in their specific industries. Sponsors are recognized throughout the event and have the opportunity to show their appreciation and support of all the nominees and winners.

PRESENTING SPONSOR - \$15,000

EXCLUSIVE

- Exclusive recognition as the Presenting Sponsor
- Company logo prominently featured on event promotions
- Company logo prominently featured on full page Gainesville Sun ad
- Welcome remarks from the stage during event
- Company logo and link to website on electronic invite
- Company logo on event program
- Company logo displayed at event
- Company logo prominently displayed on step and repeat photo backdrop
- Recognition from podium during event
- Company banner displayed at event (provided by company)
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement, plus two seats at Chamber President's table
- Opportunity for photos with award winners
- Receives attendee contact list after the event
- Recognition on social media
- Twelve VIP passes for company representatives during cocktail hour

COCKTAIL HOUR/CELEBRATION TOAST SPONSOR - \$5,000

EXCLUSIVE

- Presentation of champagne toast from the stage
- Company logo featured on event promotions
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Company logo displayed during cocktail hour reception
- Company logo displayed at event
- Company logo displayed on signage
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement
- Recognition on social media
- Two VIP passes for company representatives during cocktail hour



2020 BUSINESS AWARDS

November/December 2020
Approximately 350 Attendees

CORPORATE TABLE SPONSOR - \$1,500

EXCLUSIVE

- Company logo on table
- Recognition on Chamber event page
- Recognition during event
- One reserved table of 10 with preferred placement
- Recognition on social media

AWARDS SPONSOR - \$1,000

10 AVAILABLE

- Presentation of category award finalists and announcement of winner from the stage
- Photo with category award winner and Chamber CEO on stage
- Photo opportunity with award winner following the ceremony
- Company logo displayed on step and repeat photo backdrop
- Company logo on full page ad in Gainesville Sun
- Recognition on event promotions
- Company logo and link to website on Chamber event page
- Recognition on social media
- Two reserved seats at preferred table

SUPPORTING SPONSOR - \$500

10 AVAILABLE

- Two reserved seats at preferred table
- Sponsor Recognition at Event
- Recognition on Social Media



ALL IN GNV CONFERENCE

July 2020
Approximately 1,000 Attendees

Showcase your business along with 80 of Greater Gainesville's best local companies. The Business Conference is our annual sell-out event that spotlights local businesses and organizations. Take advantage of this excellent opportunity to showcase your products and services while obtaining solid business leads. Open to the public, this event keeps participants on the competitive edge with networking, idea sharing, product introduction and service solutions. Celebrate local business and discover new opportunities to do business in Greater Gainesville.

PRESENTING SPONSOR - \$12,500

EXCLUSIVE

- Two adjoining booth spaces with premium placement
- Company logo prominently featured on event promotions
- Company logo displayed on Chamber lobby welcome screen for one month prior to event
- Recognition during event
- Company Logo on photo booth pictures
- Opportunity to include marketing materials in attendee bags
- Option to purchase additional adjacent booth
- Company profile on Chamber website
- Radio interview with Chamber to promote event
- Recognition in media advertising
- Recognition on social media and Chamber newsletter
- Opportunity to make remarks during Conference
- Full page ad in Conference program
- Company logo on front cover of Conference program
- 2 tickets to speaker luncheon
- 20 conference tickets

KEYNOTE SPEAKER SPONSOR - \$5,000

EXCLUSIVE

- One booth space with premium placement
- Company logo on event promotions
- Recognition during event
- Opportunity to include marketing materials in attendee bags
- Opportunity to purchase additional adjacent booth*
- Recognition in media advertising
- Half page ad in the Conference program
- Company logo in Conference program
- Recognition on social media and Chamber newsletter
- Introduction of keynote speaker
- 2 tickets to speaker luncheon
- 10 conference tickets



ALL IN GNV CONFERENCE

July 2020
Approximately 1,000 Attendees

SPEAKER LUNCHEON SPONSOR - \$5,000

EXCLUSIVE

- One booth space with premium placement
- Company logo on event promotions
- Verbal recognition during event
- Six Tickets to Luncheon
- Speaking opportunity of 3-5 minutes at Luncheon
- Quarter page ad in conference program
- Company logo in conference program
- Recognition in social media and Chamber newsletter
- 10 conference tickets

PHOTO BOOTH SPONSOR - \$2,500

EXCLUSIVE

- One booth space at Expo
- Recognition on social media
- Company logo on photo booth pictures
- One business card-size ad in Expo program

BREAKOUT ROOM SPONSORS \$1,000 - \$2,000

BOOTH SPACE - \$400

40 AVAILABLE

RESTAURANT BOOTH SPACE - \$200 GIFT CARDS

20 AVAILABLE

* All booth spaces include a 6-foot table, two chairs and pipe & draping (Optional linen and power available upon request)



VETERANS APPRECIATION LUNCHEON

Join us for the Gainesville Chamber's 2nd Annual Veterans Appreciation Luncheon as we celebrate our outstanding retired military personnel. Soon to be a Chamber tradition, honoring the brave men and women of the U.S. Armed Services who served our country.

Approximately 250 attendees

PRESENTING SPONSOR - \$10,000

EXCLUSIVE

- Exclusive recognition as the Presenting Sponsor
- Company logo prominently featured on event promotions
- Welcome remarks from the stage during event
- Company logo on event program
- Company logo displayed at event
- Recognition from podium during event
- Company banner displayed at event (provided by company)
- Company logo and link to website on Chamber event page
- Two reserved tables of 8 with premium placement
- Opportunity for photos with award winners after event
- Recognition on social media
- Sponsorship of 4 seats for local vets

SUPERIOR SERVICE SPONSOR - \$2,500

- Recognition as a Superior Service Sponsor
- Company logo featured on event promotions
- Company logo on event program
- Company logo displayed at event
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- Six seats with preferred placement
- Sponsorship of two seats for Local Veteran's
- Recognition on social media



VETERANS APPRECIATION LUNCHEON

CORPORATE SPONSOR - \$1,000

- Recognition as a Corporate Sponsor
- Recognition on event program
- Company logo displayed at event
- Recognition from podium during event
- Company logo and link to website
- Recognition on Chamber event page
- Four seats with preferred placement
- Sponsorship of one seat for a Local Veteran
- Recognition on social media

SUPPORTING SPONSOR - \$500

- Recognition as a Supporting Sponsor
- Recognition on event program
- Company logo displayed at event
- Two seats with general placement
- Sponsorship of one seat for a Local Veteran
- Recognition on social media



MEMBERSHIP APPRECIATION PARTY

October 2020
Approximately 300 attendees

The Membership Appreciation Party is an annual event honoring members for their support. Members celebrating milestone anniversaries of 50, 40, 30, 20, and 10 years with the Chamber will be specially recognized during the event. Hosted by the Membership Committee, this casual event brings together all member companies for an evening of networking, food, drinks and fun.

PRESENTING SPONSOR - \$5,000

EXCLUSIVE

- Company logo on event promotions
- Company logo featured on mailed and electronic event invitations
- Opportunity for representative to give welcome remarks (5 minutes)
- Recognition during event
- Company logo on Chamber website event page
- Display table at event
- Company logo on member gifts
- Recognition on social media

AWARD SPONSOR - \$2,000

EXCLUSIVE

- Recognition in event promotions
- Company logo on Chamber website event page
- Display table at event
- Recognition during event
- Company logo on member anniversary gifts
- Recognition on social media

CORPORATE SPONSOR - \$500

- Recognition in event promotions
- Company logo on Chamber website event page
- Display table at event
- Recognition on social media



GREATER GAINESVILLE CHAMBER

MEMBER ENGAGEMENT



Drink GNV Brewery Tour



New Member Holiday Party

CHAMBER 101



This event gives new members the opportunity to learn more about the Chamber and its role in the region. This is a great way for members to make introductions and to build relationships. This session educates members of the numerous ways to engage in the Chamber and maximize their membership. We serve a light breakfast, introduce the Chamber departments, and highlight the website, volunteer opportunities and upcoming events. Sponsor receives exclusive recognition at all Chamber 101 events.

PRESENTING SPONSOR - \$1,000

EXCLUSIVE

- Exclusive event sponsor for the entire year
- Logo on event promotions
- Recognition during event
- Display table at event
- Opportunity to provide giveaways at event
- Representatives invited to event
- Recognition on social media
- Company logo and link to website on Chamber event page



DRINK GNV BREWERY TOUR

50 attendees

Join Chamber staff and 50 fellow Chamber members as we get on a bus and tour our local brewery scene. Participants receive a fun and safe bus ride to each brewery, a Drink GNV sticker, a commemorative Drink GNV pint glass, one pour at each brewery visited, food, water and lots of fun networking. The Drink GNV Brewery tour offers you visibility as a sponsor of our Drink GNV campaign. The presenting sponsor will have their logo featured on every social media posting on the Chamber's Facebook, Instagram and Twitter pages, reaching over 15,000 followers per week.

PRESENTING SPONSOR - \$3,000

EXCLUSIVE

- Includes 2 brewery tours
- 4 tickets per tour
- Logo in all event promotions (newsletter, social media, event page)
- Logo on guest lanyards
- Speaking opportunity on the bus
- Trivia host on the bus

HYDRATION SPONSOR - \$1,000

EXCLUSIVE

- Includes 2 brewery tours
- 2 tickets per tour
- Logo in all event promotions (newsletter, social media, event page)
- Logo on guest lanyards



EAT GNV SPONSORSHIP

This social media campaign offers you year-round visibility as a sponsor of our Eat GNV campaign. The presenting sponsor will have their logo featured on every What's For Dinner social media posting on the Chamber Facebook, Instagram and Twitter pages, reaching over 15,000 followers per week.

PRESENTING SPONSOR - \$2,500

EXCLUSIVE

- Exclusive 1-year sponsorship

FEATURED WEEKLY RESTAURANT - 5 x \$10 gift cards

- Chamber member restaurants can be highlighted in this program
- Only one Chamber member restaurant will be highlighted per week.



PRESIDENT'S BREAKFAST

This monthly event gives members the opportunity to learn more about the Chamber and its role in the region from the CEO and President, Eric Godet. This is a great way to build a stronger relationship with the Chamber staff, and learn how together we can create a better environment for business in the Greater Gainesville community.

PRESENTING SPONSOR - \$2,000

EXCLUSIVE

- Exclusive event sponsor for the entire year
- Logo on event promotions
- Recognition during event
- Display table at event
- Opportunity to provide giveaways at event
- Representatives invited to event
- Recognition on social media
- Company logo and link to website on Chamber event page



BUSINESS BEFORE HOURS

Approximately 35 - 50 Attendees

This event provides face-to-face networking and a light breakfast for Chamber members. Sponsors host member businesses from 8:30 to 10 a.m. and receive a unique opportunity for your business to reach potential customers and show off your location. This is a great sponsorship for any business looking to attract people to their location. The event sponsor provides venue, light breakfast and registration tables. Attendance is free for all Chamber members.

HOSTING SPONSOR - \$250

12 AVAILABLE

- Exclusive host of event at your business location
- Logo on event promotion
- Opportunity to give a three minute presentation at event
- Company logo and link to your website on the Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Recognition on social media

*The event sponsor provides venue, light breakfast and registration tables



BUSINESS AFTER HOURS

Approximately 150-200 Attendees

Business After Hours is an after-work networking event designed to highlight individual member businesses and provide a relaxed networking opportunity for members. This event is held at member's business from 5:30 to 7 p.m. This is a great opportunity to showcase your location to Chamber members. Attendees will enjoy hors d'oeuvres, beverages, door prizes and an informal setting to meet, mingle and make contacts.

HOSTING SPONSOR - \$2,000

11 AVAILABLE

- Exclusive host of event at your business location
- Company logo in all event promotions
- Opportunity to give three minute presentation at event
- Company logo and link to your website on electronic invitation sent to all Chamber members
- Company logo and link to your website on Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Live radio remote from local station and opportunity for live interview for company representative
- Recognition on social media
- Photographs from event emailed to you
- Copy of all business cards collected at event

***Sponsor provides venue, food, drinks and registration tables**



Business After Hours sponsored by Florida Credit Union at Hotel Indigo



Business After Hours at GatorNationals



NEW MEMBER HOLIDAY RECEPTION

December 2020

This festive holiday event will serve as an extra welcome to the new Chamber members who signed up over the course of the year. The event will have holiday gift bags, food and drinks for all invited. The reception will help new members better connect and network with other new members while seeing the Chamber offices.

PRESENTING SPONSOR - \$2,000

EXCLUSIVE

- Logo on event promotions
- Recognition during event
- Display table at event
- Opportunity to provide giveaways at event
- Representatives invited to event
- Recognition on social media
- Company logo and link to website on Chamber event page

HOLIDAY CHEER SPONSOR - \$300

- Logo on event promotions
- Recognition during event
- Display table at event
- Representatives invited to event
- Company logo and link to website on Chamber event page



GREATER GAINESVILLE CHAMBER

PROFESSIONAL DEVELOPMENT



LUNCH & LEARNS

Chamber members stay on top of business trends through the Chamber's Lunch & Learn series. Lunch & Learns are held the first Wednesday of the month and are conducted by local business experts presenting on top trends and relevant business issues. The lunches allow members to make the most of their lunch break by combining networking and education during the lunch hour. This series provides a great way for members to make new business contacts and build up business referrals. Sponsors have the opportunity to market their businesses to attendees representing a wide variety of local small and large companies.

PRESENTING SPONSOR - \$2,000

EXCLUSIVE

- Logo on event promotions and event agenda
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Two tickets to each event
- Opportunity to display your banner and promotion materials at event
- Receive copy of event attendees
- Logo and link to website on Chamber event page

LUNCH SPONSOR - \$300

EXCLUSIVE

- Logo on event promotions and event agenda
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Two tickets to each event
- Opportunity to display your banner and promotion materials at event
- Logo and link to website on Chamber event page

*Company banner and promotion materials to be provided by company



DISTINGUISHED SPEAKER SERIES

Chamber members are invited to engage with community policy makers and leaders with the Chamber's Distinguished Speaker Series. At each luncheon, attendees have the opportunity to network with other members, our Board Chair and our Distinguished Speaker. Luncheons are kept intimate, generally 30-40 guests – a hot lunch buffet is provided by one of our premier member caterers. Past Distinguished Speakers include Mayor of the City of Gainesville, the Chair of the Board of County Commissioners, Senator Keith Perry, President of the University of Florida and the GRU General Manager.

PRESENTING SPONSOR - \$2,500

EXCLUSIVE

- Logo on event promotions
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Two tickets to each luncheon
- Opportunity to display your banner and promotion materials at event
- Receive copy of event attendees
- Logo and link to website on Chamber event page

*Company banner and promotion materials to be provided by company



CEO INSIGHTS

CEO Insights is an event series featuring interviews with local presidents, CEOs and other community leaders in an intimate, studio-type setting. The goal is to share timely insights on critical topics including leadership, innovation, culture and more. This morning event offers sponsors the opportunity to promote their business to a diverse audience of business and community leaders. Sponsors will have the opportunity to introduce the guest speaker. Past speakers have included Joe Cirulli, James Coats, Kristen Hadeed and Rich Blaser.

PRESENTING SPONSOR - \$2,000

EXCLUSIVE

- Opportunity for three minute presentation during event
- Opportunity for a display table during coffee and registration
- Opportunity to introduce the guest speaker
- Logo displayed at event and on electronic event promotions
- Recognition during event program
- Four tickets to each event in the series
- Opportunity to display your company banner at event*

*Company banner and promotion materials to be provided by company



SMALL BUSINESS ROUNDTABLES

The small business roundtable offers an opportunity to learn from other business owners in an informal, group discussion. Designed exclusively for small Business Owners / CEOs, attendance at this introductory event is the prerequisite to joining a Small Business Roundtable / Mastermind Group. Sponsor has the opportunity to host the introductory sessions at their place of business.

PRESENTING SPONSOR - \$1,000

EXCLUSIVE

- Exclusive event sponsor for the entire year
- Logo on event promotions
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Opportunity to sit-in on introductory session
- Opportunity to display your banner and promotion materials at event*
- Receive copy of event attendees
- Logo and link to website on Chamber event page

*Company banner and promotion materials to be provided by company



LG 46

LEADERSHIP GAINESVILLE

Leadership Gainesville (LG) is a year-long community leadership program designed to identify, educate and develop leadership skills. Each year approximately 50 individuals are selected to participate in the program and 2020 will welcome the 47th LG class. Leadership Gainesville's principle goal is to build a resource of community leadership on a planned, continuing basis. Each monthly session examines a key theme and/or issues affecting our community. LG provides future leaders the opportunity to develop leadership skills by interacting with individuals in the community that represent business, law, religion, civic groups, the arts, minority organizations, education, health care, government, human services and volunteer organizations.

LG 46 GRADUATION SPONSOR- \$3,500

EXCLUSIVE

- Opportunity for a 3-minute presentation at graduation
- Company logo on graduation invites and in event program
- Company banner displayed at graduation
- 4 seats at graduation ceremony
- Recognition at graduation ceremony
- 1 participant in upcoming LG class

LG 47 WELCOME RECEPTION SPONSOR- \$3,000

EXCLUSIVE

- Opportunity for a 3 minute presentation at reception
- Company banner displayed at welcome reception**
- Recognition at welcome reception
- Company logo on electronic invite*
- Company representatives invited to attend welcome reception
- 1 participant in LG 46 class



LEADERSHIP GAINESVILLE

SCHOLARSHIP SPONSOR- \$1,950 UNLIMITED

- Fund participation for one individual
- Chamber Board of Directors chooses recipients of your scholarship
- Recognition at Chamber Board meeting
- Recognition at welcome reception and graduation
- Recognition in graduation program

The LG Day Sponsorship allows you to receive exposure for your company during the LG session(s) of your choice.

LG DAY SPONSOR - \$400 10 AVAILABLE

- Choose the day that best aligns with your industry or marketing strategy
- Opportunity for a 3 minute presentation to the class that addresses your company's history/ involvement with the Chamber and LG program
- Company logo on class agenda
- Recognition on social media
- Recognition in electronic invitation to LG class members
- Opportunity to display company banner at sponsored session*
- Recognition in the graduation ceremony program

*Company must provide display materials i.e. company banner



CEO InSights with Parisleaf CEO Chad Paris



Leadership Gainesville at the University of Florida Honeybee Research Lab



GREATER GAINESVILLE CHAMBER

PUBLIC POLICY



PUBLIC POLICY SPONSORSHIPS

ANNUAL PUBLIC POLICY SUPPORTER - \$5,000

Public Policy affects every aspect of how we live, work and play in the Greater Gainesville region. The year 2020 will be fast-paced, and full of paradigm-shifting events from local, state and federal elections. These events starkly increase voter and citizen interest and engagement. Put your brand in front of the voters and citizens who come out to meet candidates, get registered to vote, engage in the census and hear directly from the leaders of our state legislative delegation.

Receive recognition on all promotional items below:

- Candidate forums
- Voter Registration/Census events
- Voter Registration only events
- 2 seats at Post-session Delegation Luncheon
- Inclusion for 2 for invitation-only Pre-session Delegation Luncheon
- Additional Public Policy events

POLICY UPDATE SPONSOR - \$2,500

Showcase your business in the Chamber's key vehicles for policy updates: The Legislative Update, sent during the regular legislative session, and the Policy Update, sent monthly throughout the year. Read by key business leaders throughout the region, these updates provide information on the local, state and federal policy decisions affecting your business.

Receive recognition on all policy updates, including:

- All 9 legislative update emails sent during the Regular Florida Legislative Session
- Bonus: Any additional update emails sent regarding the Regular Florida Legislative Session during committee weeks in 2019
- At least 12 policy update emails covering federal, state and local policy news.
- Bonus: Any "breaking" Policy news emails sent during the year



PUBLIC POLICY SPONSORSHIPS

LEGISLATIVE DELEGATION LUNCHEONS - \$3,000

Each year, the Chamber hosts an exclusive luncheon at the site of the annual Legislative Delegation hearings, where leaders in business, government, education and the community at large come out in force to articulate their individual goals and collective vision to our state legislative delegation. The invitation-only luncheon immediately precedes the public hearing and includes key decision makers in our community as well as legislative leaders and their staff.

Receive inclusion on all promotional materials:

- Pre-session event: emails to exclusive list of key decision-makers throughout local business community for luncheon immediately before community-wide delegation hearing
- Post-session event: emails to exclusive list of key decision-makers throughout local business community for paid event
- Inclusion on all event-specific visuals: name cards, event program and signage



ALACHUA COUNTY EDUCATION COMPACT

WHAT IS ACEC?

The Alachua County Education Compact is mobilizing the community around education to better prepare students and young adults for higher education and sustainable careers. This collaborative initiative - which includes leaders in education, business, philanthropy, workforce development, government, parents and families - aims to improve systemic outcomes in education by aligning the efforts of our education partners to prepare students to seize career opportunities in emerging industries.

ACEC FOUNDATION

In an effort to advance our region as a global hub of talent, innovation and opportunity, the Chamber reactivated the ACEC Foundation, originally formed in 1992. The primary purpose of the non-profit foundation is to financially invest in today's learners to empower all students to become tomorrow's earners by funding education and workforce development initiatives.

CAREER DISCOVERIES DAY

The Chamber's Alachua County Education Compact and our partners Santa Fe College and Alachua County Public Schools will host the Sixth Annual Career Discoveries Day designed to facilitate students and parents exposure to emerging career opportunities in the Greater Gainesville Region. We will showcase the career pathway in the following industry sectors: Distribution & Trade, Business Support Services, Agriculture Science & Technology, Human Life Sciences, and Digital Technology.

COLLEGE SIGNING DAY

The Greater Gainesville Chamber's Alachua County Education Compact is celebrating graduating seniors moving on with post-secondary plans to attend a 4-year college, 2-year college, technical school, or the military.

For more information, visit acedcompact.com or contact Ian Fletcher at 352-334-7103 or ian@gainesvillechamber.com.

2020 SPONSOR COMMITMENT FORM

Business/Organization Name: _____
 Sponsor Contact Name: _____
 Sponsor Contact Email: _____
 Sponsor Contact Phone: _____

Authorized Signature: _____ Date: _____

Please check desired sponsorship :

Circle of Champions
 _ Platinum: _____ _ Gold: _____ _ Silver _____ _ Bronze _____

Media Partners
 _ Premier Partner _____ _ Media Sustainer _____

Annual Meeting
 _ Presenting Sponsor \$15,000 **EXCLUSIVE**
 _ Cocktail Party Sponsor \$5,000 **EXCLUSIVE** _ Corporate Table Sponsor \$2,000
 _ Awards Sponsor \$3,500 **EXCLUSIVE** _ Supporting Sponsor \$500

Business Awards
 _ Presenting Sponsor \$15,000 **EXCLUSIVE** _ Cocktail Hour / Celebration Toast \$5,000 **EXCLUSIVE**
 _ Awards Sponsor \$1,000 _ Corporate Table Sponsor \$1,500 **EXCLUSIVE**
 _ Supporting Sponsor \$500

ALL IN GNV Conference
 _ Presenting Sponsor \$12,500 **EXCLUSIVE** _ Speaker Luncheon Sponsor \$5,000 **EXCLUSIVE**
 _ Speaker Sponsor \$4,000 **EXCLUSIVE** _ Photo Booth Sponsor \$2,500 **EXCLUSIVE**
 _ Booth Space \$400 _ Restaurant Booth \$200 Gift Cards

Veteran's Appreciation Luncheon
 _ Presenting Sponsor \$10,000 **EXCLUSIVE** _ Superior Service Sponsor \$2,500
 _ Corporate Sponsor \$1,000 _ Supporting Sponsor \$500

Member Appreciation Event
 _ Presenting Sponsor \$5,000 _ Award Sponsor \$2,000 **EXCLUSIVE**
 _ Corporate Sponsor \$500 **EXCLUSIVE**

Member Engagement Sponsorships
 _ Chamber 101 Presenting Sponsor \$1,000 **EXCLUSIVE**
 _ Drink GNV Presenting Sponsor \$3,000 _ Hydration Sponsor \$1,000
 _ Eat GNV Presenting Sponsor \$2,500 _ Featured Weekly Restaurant (Gift Cards)

_ Business Before Hours Hosting Sponsor \$250 Event Date: _____
 _ Business After Hours Hosting Sponsor \$2,000 Event Date: _____
 _ Lunch & Learn Series Presenting Sponsor \$2,000 **EXCLUSIVE**
 _ Lunch & Learn Meal Sponsor \$300 **EXCLUSIVE** Event Date: _____

_ CEO InSights Sponsor \$2,000 **EXCLUSIVE**
 _ Distinguished Speaker Sponsor \$2,500 **EXCLUSIVE**
 _ Small Business Round Table Sponsor \$1,000 **EXCLUSIVE**
 _ Leadership Gainesville Monthly Sponsor \$400 Session Date: _____

_ LG46 Graduation Sponsor \$3,500 **EXCLUSIVE**
 _ LG47 Welcome Reception Sponsor \$3,000 **EXCLUSIVE**
 _ LG47 Scholarship Sponsor \$1,950
 _ President's Breakfast Presenting Sponsor \$2,000 **EXCLUSIVE**
 _ New Member Holiday Reception Presenting Sponsor \$2,000 **EXCLUSIVE**
 _ New Member Holiday Reception Holiday Cheer Sponsor \$300

Business Organization Name: _____

Sponsor Contact Name: _____

Sponsor Contact Email: _____

Sponsor Contact Phone: _____

Billing Contact Name: _____

Billing Contact Email: _____

Authorized Signature: _____ Date: _____

Please check desired sponsorship levels:

Career Discoveries Day:

☐ Title Sponsor \$10,000 **EXCLUSIVE**

☐ Platinum Sponsor \$5,000

☐ Gold Sponsor \$2,500

☐ Lunch Sponsor \$1,500

☐ Bronze Sponsor \$500

College Signing Day:

☐ Valedictorian \$5,000 **EXCLUSIVE**

☐ Salutatorian \$3,000

☐ Graduate \$2,000

☐ Dinner Sponsor \$1,500

☐ I'm interested in learning about ways I can contribute to ACEC and the ACEC Foundation



THANK YOU TO OUR 2019 EVENT SPONSORS





**THANK YOU
FOR YOUR
CONTINUED
SUPPORT!**