**Nonprofit of the Year Award Application Parameters**

• Organizations can self-nominate or be nominated by someone else.

• A completed application form must be submitted in order to be considered for an award.

• Applications will be accepted from current chamber members in good standing.

• When the Chamber receives a nomination for a company, they will be immediately notified, unless that nomination comes after the Application deadline (see below).

• Answers may be in the form of bullet points instead of essay format when applicable.

• Please limit each answer to a maximum of 250 words.

• Organizations applying are encouraged to include any relevant images or documents. Images must be limited to 5 and compiled into a single PDF or document. Please include a picture of your staff. (Staff photos may be used at the event).

• The judging criteria for the 2020 Business Awards is based on the information submitted in the application packet that demonstrates how your business stands out as a leader in Greater Gainesville.

• Finalists and winners will be selected by a panel of judges made up of local business leaders and past award winners. All judges’ decisions are final.

• In order to create a fair judging process, a minimum of three different applicants are required for each category.

• The application fee has been waived this year

• Please submit a high-resolution business logo with the application via e-mail in .jpg, .pdf, .ai, or .eps format to stevec@gainesvillechamber.com

• All finalists will be recognized and winners will be announced and recognized at the Business Awards Celebration on December 3rd, 2020.

• All completed applications are due on or before 4:00 PM on Wednesday, November 11, 2020 to Steve Cannon, [stevec@gainesvillechamber.com](mailto:stevec@gainesvillechamber.com) or 300 E. University Ave, Ste. 100, Gainesville, FL 32601.

**Important Dates:**

Wednesday, November 11, 2020: Application Deadline

Tuesday, November 17, 2020: Finalist’s Announced

Thursday, December 3, 2020: Business of the Year Celebration

**NONPROFIT OF THE YEAR - BUSINESS AWARDS 2020**

AWARD CATEGORIES: \*select the one category this application is for.

* Non Profit (501C3 required) SMALL (annual revenue less than $2 million)
* Non Profit (501C3 required) LARGE (annual revenue greater than $2 million)

Award applications are to be submitted by 4pm on Wednesday, November 11th.

Applications may be emailed ([stevec@gainesvillechamber.com](mailto:stevec@gainesvillechamber.com)) or dropped off at the Chamber Office.

Winners will be announced during the December 3rd Business of the Year Awards Program.

**Nonprofit Information**:

Nonprofit Name:

Contact Person:

Contact Person Title:

Contact Person Email:

Contact Person Phone:

Company Website, Social Media:

Year Organization was Founded:

# of FT Employees:\_\_\_\_\_\_ # of PT Employees:\_\_\_\_\_\_ # Volunteers:\_\_\_\_\_\_

Where are you headquartered (if outside of Gainesville):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Describe the product or service your organization offers, in an “About You” or “Elevator Pitch” general information format. Please avoid industry terminology where possible, describe your company in laymen terms. (There are no points for this description but it helps our judges understand who you are and what you do as they review your application.)

1. Tell us about your organization. What do you do, how did it start, why did it start, what are your core values, goals and overall mission?
2. Describe your organization’s local culture. What professional development opportunities and employee benefits (including but not limited to healthcare) are available for your staff? How does your organization encourage diversity and equitable treatment of your staff, volunteers and the people you serve in our community?
3. 2020 has been a challenging year in many ways, often creating a greater need for services within our community. Many nonprofits were forced to cancel events and programming, resulting in lost revenue. What challenges did your organization face during the 2020 COVID-19 pandemic, how was your budget and funding affected? In what ways did you pivot in order to meet the needs of our community? Share any new “Best Practices” you implemented this year.
4. Share with us why you think your organization should be recognized as a nonprofit of the year award winner.

By signing this application, you acknowledge that the information contained within is true to the best of your knowledge.

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Signature

Legal Notice: The Greater Gainesville Chamber of Commerce reserves the right to use submission material at both the event and in related activities. All tax and financial information will remain confidential. The Business Award Winners are judged by a group of their peers without regard to race, color, religion, gender identity, national origin, physical or mental disabilities.