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FOR IMMEDIATE RELEASE:

AUDI GAINESVILLE IS A J.D. POWER 2020 DEALER OF EXCELLENCE FOR THE CUSTOMER SALES EXPERIENCE

J.D. Power certified dealerships are among the top of their industry.

Gainesville, FL (November 4th, 2020) - **Warren Henry Auto Group** is pleased to announce that **Audi Gainesville** has been named to the **J.D. Power 2020 Dealers of Excellence program for Customer Sales Experience**. This prestigious program recognizes dealerships that provide customers with an outstanding sales experience, and its goal is to distinguish those dealerships for having an exceptional customer sales experience. In addition to these locations receiving this prestigious recognition, Land Rover North Dade, Land Rover South Dade, Warren Henry INFINITI and, Lamborghini Broward were also named 2020 Dealers of Excellence.

Audi Gainesville is one of the most highly rated Audi dealers in the nation as they keep exceeding customers' expectations with its five-star customer service. They were also awarded the Magna Society recognition, for going above and beyond the standard sales targets and their strong business performance. Our team at Audi Gainesville is also big on community outreach as they support and participate in several non-profit organizations events within the community. One of them being their annual Oktoberfest that raised over \$15,000 in 2018 for the Ronald McDonald House Charities of North Central Florida. "We are honored to receive the J.D. Power Dealers of Excellence recognition! Thank you, team, for always going the extra mile!" said Thomas Brinkmann, General Manager of Audi Gainesville.

"To be receiving this prestigious award during such an unprecedented year is truly reflective of team members' commitment to our customers. We are so proud to receive this recognition, especially for Lamborghini Broward, which is the first-ever exotic store to be awarded a J.D. Power recognition," said Larry Zinn, Executive General Manager for Warren Henry Auto Group.

Recognizing that 72% of customers will not take purchasing action before they read reviews about the dealership, the Dealers of Excellence program was created by J.D. Power to highlight dealerships that provide an outstanding sales experience, and to distinguish those dealerships as having an exceptional customer sales experience when purchasing a vehicle.

J.D. Power is a global leader in consumer insights, advisory services, and data and analytics. A pioneer in the use of big data, artificial intelligence (AI), and algorithmic modeling capabilities to understand consumer behavior, J.D. Power has been delivering incisive industry intelligence on customer interactions with brands and products for more than 50 years. The world's leading businesses across major industries rely on J.D. Power to guide their customer-facing strategies. J.D. Power is headquartered in Troy, Mich., and has offices in North America, Europe, and Asia Pacific.

Warren Henry Auto Group

Warren Henry Auto Group, founded in 1976, is one of the most long-standing automotive dealerships in Florida. Their reputation, based on quality, community support, and appreciation towards their employees. Warren Henry Auto Group carries a variety of vehicle brands such as Jaguar, Land Rover, INFINITI, Audi, Lamborghini, Bugatti, Koenigsegg, Toyota, Ford, Chrysler, Dodge, Jeep, and RAM.