



2019

SPONSORSHIP & PARTNERSHIP OPPORTUNITIES



ABOUT THE CHAMBER

Formed in 1924, the Gainesville Area Chamber of Commerce is the voice of business in the Greater Gainesville region. Representing over 1,300 members that employ more than 80,000 employees, the Chamber is leading in the effort to help the Greater Gainesville region grow as a global hub for talent, innovation and opportunity.

The Gainesville Area Chamber of Commerce is a 5-star accredited chamber by the United States Chamber of Commerce, putting it in the top 1% of all chambers of commerce nationwide. This prestigious distinction is not something we take lightly, and we strive to continue to improve our efforts and services to make a more positive impact on our business community and economic region every day.

www.GainesvilleChamber.com



To learn more about our partnership and sponsorship opportunities, contact:



STEVE CANNON

Senior Director of Membership

Office: (352) 334-7127

Mobile: (352) 256-8134

SteveC@gainesvillechamber.com



Thank You to Our 2018 Circle of Champions & Media Partners

MEDIA PARTNERS

GAINESVILLE AREA CHAMBER OF COMMERCE

PREMIER



SUSTAINER



CIRCLE OF CHAMPIONS

GAINESVILLE AREA CHAMBER OF COMMERCE

PLATINUM



GOLD



SILVER



BRONZE



The Chamber's Circle of Champions and Media Partners are groups of leading businesses who serve as year-long sponsors dedicated to providing additional support and exposure for the Gainesville Chamber as it leads and collaborates to facilitate economic prosperity, business growth and community progress. With their generous sponsorships, many Chamber programs and functions - including the Annual Meeting, Business Conference, Business Awards, Chamber Business After Hours and more - are possible.

As we continue to build a thriving business community, we sincerely thank the Circle of Champions and Media Partners for their continuous support of the Chamber's vision of Gainesville as a global hub of talent, innovation and opportunity.

CIRCLE OF CHAMPIONS

	PLATINUM INVESTOR	GOLD INVESTOR	SILVER INVESTOR	BRONZE INVESTOR
Company logo placement	Tier 1	Tier 2	Tier 3	Tier 4
Annual Meeting				
Tickets to Event	6	4	2	1
Visual & Verbal Recognition	Yes	Yes	Yes	Yes
Logo on Event Promotions	Yes	Yes	Yes	Yes
Business Awards				
Tickets to Event	6	4	2	1
Visual & Verbal Recognition	Yes	Yes	Yes	Yes
Logo on Event Promotions	Yes	Yes	Yes	Yes
Business Expo				
Choice of Booth Location	Yes	---	---	---
Discounted Booth Rate	25%	15%	5%	---
Visual & Verbal Recognition	Yes	Yes	Yes	Yes
Logo on Event Promotions	Yes	Yes	Yes	Yes
Other Events				
Circle of Champions Luncheon Tickets	2 per Lunch	2 per Lunch	2 per Lunch	2 per Lunch
Leadership Gainesville	1 Company Rep Enrolled	---	---	---
New Member Reception Sponsor	Yes - includes display table	---	---	---
Monthly Lunch & Learn Tickets	2	2	2	1
Complimentary Affiliate Chamber Council Memberships	2 Company Representatives, 1 per Council	1 Company Representative, 1 Council	---	---
Chamber Diplomat Committee	1 Company Representative Seat Guaranteed	---	---	---
Chamber Website - Logo & Link to Company Website	Yes	Yes	Yes	Yes
Chamber Logo at Chamber Business After Hours	Yes	Yes	Yes	Yes
Chamber Logo at Chamber Business Before Hours	Yes	Yes	Yes	Yes
Economic Development: Invitations to Jobs Announcements and Marketing Delegation Trips	Yes	Yes	Yes	Yes
Public Policy - Invitation to special elected official and policy events	Yes	Yes	Yes	Yes
Continous Marketing	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen
Invitation to Board Retreat*	Yes	---	---	---
Golf Tournament Tee Sponsor*	Yes	---	---	---
Total Value:	\$39,215.00	\$20,640.00	\$13,865.00	\$9,640.00
Initial Investment (Year 1):	\$15,000.00	\$10,000.00	\$7,500.00	\$3,000.00
Renewal Investment:	\$10,000.00	\$5,250.00	\$3,500.00	\$2,000.00
* Tentative For 2019				

MEDIA PARTNERS

	PREMIER PARTNER	MEDIA SUSTAINER
Company Logo Placement	Tier 1	Tier 2
Annual Meeting		
Tickets to Event	6	2
Visual & Verbal Recognition	Yes	Yes
Logo on Event Promotions	Yes	Yes
Business Awards		
Tickets to Event	6	2
Visual & Verbal Recognition	Yes	Yes
Logo on Event Promotions	Yes	Yes
Business Expo		
Discounted Booth Rate	25%	---
Visual & Verbal Recognition	Yes	Yes
Logo on Event Promotions	Yes	Yes
Other Events		
Circle of Champions Luncheon Tickets	2 per Luncheon	2 per Luncheon
Monthly Lunch & Learn Tickets	2	1
Chamber Website - Logo & Link to Company Website	Yes	Yes
Chamber Logo at Chamber Business After Hours	Yes	Yes
Chamber Logo at Chamber Business Before Hours	Yes	Yes
Economic Development: Invitations to Jobs Announcements and Marketing Delegation Trips	Yes	Yes
Public Policy - Invitation to special elected official and policy events	Yes	Yes
Continuous Marketing	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen	Logo displayed at all Signature Events, Chamber Boardroom and lobby display screen
Golf Tournament Tee Sponsor*	Yes	---
Total Value:	\$34,850.00	\$13,865.00
Media Trade Investment	\$30,000.00	\$10,000.00

* Tentative for 2019



“ In my opinion, it’s the
best event of the year! ”

“SunTrust was honored to sponsor the Business Awards. It is one of the best events to truly showcase your institution’s commitment to businesses that are thriving in our community and recognize them publicly. To have that connectivity to all the nominees and winners alike is an amazing privilege we take seriously and more importantly a way to show our appreciation for the opportunities these entrepreneurs have created for the Greater Gainesville region. In my opinion, it’s the best event of the year,”

- Rob Deese, SunTrust Bank



ANNUAL MEETING

January 2019

Approximately 400 Attendees

The Annual Meeting is the Chamber's most prestigious event of the year, recapping the accomplishments of the previous year while setting the standard for success for 2019. The Chamber's Annual Meeting is a luncheon that attracts 400 guests including elected officials, community and business leaders as well as honoring those who have made an impact in creating a greater Gainesville. Awards are given for the Gainesville Citizen of the Year, Rotary Ethics in Business Award, Chamber Diplomat of the Year, and the Chairman's Award. We will also hand over the Chamber board gavel to our incoming Chair, Bryan Harrington.

PRESENTING SPONSOR - \$15,000

1 AVAILABLE

- Company logo prominently featured on event promotions
- Full page ad in the Chamber Annual Report
- Company logo on full page Gainesville Sun ad
- Welcome remarks from the stage at the event
- Company logo and link to website on electronic invite
- Company logo prominently featured in event program
- Company logo displayed at event
- Company logo prominent on step and repeat photo backdrop
- Recognition from the podium
- Company banner displayed at event (provided by company)
- Company logo and link to website on Chamber event page
- Two reserved tables of 10 with premium placement
- Recognition on Social Media



ANNUAL MEETING

January 2019

Approximately 400 Attendees

AWARDS SPONSOR - \$3,500

1 AVAILABLE

- Company logo on event promotions
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Recognition in event program
- Company logo displayed at event
- Opportunity for a company representative to be on stage
- during award presentations
- Photo opportunity with award winners
- Company logo and link to website on Chamber event page
- Four reserved seats with premium placement
- Recognition on social media

CORPORATE TABLE SPONSOR- \$2,000

10 AVAILABLE

- Company logo on table
- Recognition during event
- Recognition on Chamber event page
- One reserved table of 10 with preferred placement
- Recognition on social media

SUPPORTING SPONSOR - \$500

UNLIMITED

- Recognition during event
- Recognition on Chamber event page
- Two seats in preferred location
- Recognition on social media



November 2019
Approximately 350 Attendees

2019 BUSINESS AWARDS

The Business Awards ceremony celebrates businesses that exemplify an outstanding commitment to excellence and community service in the Greater Gainesville region. This semi-formal evening event recognizes business leaders in a variety of categories. Businesses are judged by an independent group based on a set of criteria as established by the US Chamber's Dream Big Awards. Finalists are recognized as leaders in their specific industries and winners are entered into the US Chamber's Dream Big Awards for potential national recognition. Sponsors are recognized throughout the event and have the opportunity to show their appreciation and support of all the nominees and winners.

PRESENTING SPONSOR - \$15,000

1 AVAILABLE

- Exclusive recognition as the Presenting Sponsor
- Company logo prominently featured on event promotions
- Company logo prominently featured on full page Gainesville Sun ad
- Welcome remarks from the stage during event
- Company logo and link to website on electronic invite
- Company logo on event program
- Company logo displayed at event
- Company logo prominently displayed on step and repeat photo backdrop
- Recognition from podium during event
- Company banner displayed at event (provided by company)
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement, plus two seats at Chamber President's table
- Opportunity for photos with award winners
- Receives attendee contact list after the event
- Recognition on social media
- Twelve VIP passes for company representatives during cocktail hour

COCKTAIL HOUR/CELEBRATION TOAST SPONSOR - \$5,000

1 AVAILABLE

- Presentation of champagne toast from the stage
- Company logo featured on event promotions
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Company logo displayed during cocktail hour reception
- Company logo displayed at event
- Company logo displayed on step and repeat photo backdrop
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement
- Recognition on social media
- Two VIP passes for company representatives during cocktail hour



2019 BUSINESS AWARDS

November 2019

Approximately 300 Attendees

CORPORATE TABLE SPONSOR - \$1,500

- Company logo on table
- Recognition on Chamber event page
- Recognition during event
- One reserved table of 10 with preferred placement
- Recognition on social media

AWARDS SPONSOR - \$1,000

- Presentation of category award finalists and announcement of winner from the stage
- Photo with category award winner and Chamber CEO on stage
- Photo opportunity with award winner following the ceremony
- Company logo displayed on step and repeat photo backdrop

10 AVAILABLE

- Company logo on full page ad in Gainesville Sun
- Recognition on event promotions
- Company logo and link to website on Chamber event page
- Recognition on social media
- Two reserved seats at preferred table

SUPPORTING SPONSOR - \$500

10 AVAILABLE

- Two reserved seats at preferred table
- Sponsor Recognition at Event
- Recognition on Social Media



BUSINESS CONFERENCE

July 2019

Approximately 1,000 Attendees

Showcase your business along with 80 of Greater Gainesville's best local companies. The Business Conference is our annual sell-out event that spotlights local businesses and organizations. Take advantage of this excellent opportunity to showcase your products and services while obtaining solid business leads. Open to the public, this event keeps participants on the competitive edge with networking, idea sharing, product introduction and service solutions. Celebrate local business and discover new opportunities to do business in Greater Gainesville.

PRESENTING SPONSOR - \$7,500

1 AVAILABLE

- Two adjoining booth spaces with premium placement
- Company logo prominently featured on event promotions
- Company logo displayed on Chamber lobby welcome screen for one month prior to event
- Recognition during event
- Company Logo on photo booth pictures
- Opportunity to include marketing materials in attendee bags
- Option to purchase additional adjacent booth
- Company profile on Chamber website
- Radio interview with Chamber to promote event
- Recognition in media advertising
- Recognition on social media and Chamber newsletter
- Opportunity to make remarks during Conference
- Full page ad in Conference program
- Company logo on front cover of Conference program

PREMIER SPONSOR - \$4,000

1 AVAILABLE

- One booth space with premium placement
- Company logo on event promotions
- Recognition during event
- Opportunity to include marketing materials in attendee bags
- Opportunity to purchase additional adjacent booth*
- Recognition in media advertising
- Half page ad in the Conference program
- Company logo in Conference program
- Recognition on social media and Chamber newsletter



BUSINESS CONFERENCE

July 2019

Approximately 1,000 Attendees

VIP LUNCHEON SPONSOR - \$5,000

1 AVAILABLE

- One booth space with premium placement
- Company logo on event promotions
- Verbal recognition during event
- Six Tickets to VIP Luncheon
- Speaking opportunity of 3-5 minutes at VIP Luncheon
- Quarter page ad in conference program
- Company logo in conference program
- Recognition in social media and Chamber newsletter

PHOTO BOOTH SPONSOR - \$2,500

1 AVAILABLE

- One booth space at Expo
- Recognition on social media
- Company logo on photo booth pictures
- One business card-size ad in Expo program

BOOTH SPACE - \$300

40 AVAILABLE

RESTAURANT BOOTH SPACE - \$200 GIFT CARDS

20 AVAILABLE

* All booth spaces include a 6-Foot table, two chairs and pipe & draping
(Optional linen and power available upon request)



VETERANS APPRECIATION LUNCHEON

Join us for the Gainesville Chamber's 1st Annual Veterans Appreciation Luncheon as we celebrate our outstanding retired military personnel. Soon to be a Chamber tradition, honoring the brave men and women of the U.S. Armed Services who served our country.

Approximately 250 attendees

PRESENTING SPONSOR - \$10,000

1 AVAILABLE

- Exclusive recognition as the Presenting Sponsor
- Company logo prominently featured on event promotions
- Welcome remarks from the stage during event
- Company logo on event program
- Company logo displayed at event
- Recognition from podium during event
- Company banner displayed at event (provided by company)
- Company logo and link to website on Chamber event page
- Two reserved tables of 10 (8 seats per table) with premium placement (2 seats provided to sponsor local Veteran's)
- Opportunity for photos with award winners after event
- Recognition on social media

DISTINGUISHED SERVICE SPONSOR - \$5,000

1 AVAILABLE

- Recognition as the Distinguished Service Sponsor
- Company logo featured on event promotions
- Company logo on event program
- Company logo displayed at event
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- One reserved table of 10 (8 seats per table) with premium placement (2 seats provided to sponsor local Veteran's)
- Recognition on social media



VETERANS APPRECIATION LUNCHEON

SUPERIOR SERVICE SPONSOR - \$2,500

UNLIMITED

- Recognition as a Superior Service Sponsor
- Company logo featured on event promotions
- Company logo on event program
- Company logo displayed at event
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- Four seats with preferred placement
- Sponsorship of two seats for Local Veteran's
- Recognition on social media

CORPORATE SPONSOR - \$1,000

UNLIMITED

- Recognition as a Corporate Sponsor
- Recognition on event program
- Company logo displayed at event
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- Two seats with preferred placement
- Sponsorship of one seat for a Local Veteran
- Recognition on social media

SUPPORTING SPONSOR - \$500

UNLIMITED

- Recognition as a Supporting Sponsor
- Recognition on event program
- Company logo displayed at event
- Two seats with general placement
- Sponsorship of one seat for a Local Veteran
- Recognition on social media



MEMBERSHIP APPRECIATION PARTY

The Membership Appreciation Party is an annual event honoring members for their support. Members celebrating milestone anniversaries of 50, 40, 30, 20, and 10 years with the Chamber will be specially recognized during the event. Hosted by the Membership Committee, this casual event brings together all member companies for an evening of networking, food, drinks and fun.

Approximately 300 attendees

PRESENTING SPONSOR - \$5,000

2 AVAILABLE

- Company logo on event promotions
- Company logo featured on mailed and electronic event invitations
- Opportunity for representative to give welcome remarks (5 minutes)
- Recognition during event
- Company logo on Chamber website event page
- Display table at event
- Company logo on member gifts
- Recognition on social media

AWARD SPONSOR - \$2,000

1 AVAILABLE

- Recognition in event promotions
- Company logo on Chamber website event page
- Display table at event
- Recognition during event
- Company logo on member anniversary gifts
- Recognition on social media

CORPORATE SPONSOR - \$500

UNLIMITED

- Recognition in event promotions
- Company logo on Chamber website event page
- Display table at event
- Recognition on social media

MEMBER ENGAGEMENT



Business After Hours at AC Hotel



Business After Hours at GatorNationals



Business After Hours at Gainesville Country Club



New Member Holiday Party



CHAMBER 101

This event gives new members the opportunity to learn more about the Chamber and its role in the region. This is a great way for members to make introductions and to build relationships. This session educates members of the numerous ways to engage in the Chamber and maximize their membership. We serve a light breakfast, introduce the Chamber departments, and highlight the website, volunteer opportunities and upcoming events. Sponsor receives exclusive recognition at all Chamber 101 events.

PRESENTING SPONSOR - \$1,000

1 AVAILABLE

- Exclusive event sponsor for the entire year
- Logo on event promotions
- Recognition during event
- Display table at event
- Opportunity to provide giveaways at event
- Representatives invited to event
- Recognition on social media
- Company logo and link to website on Chamber event page

CHAMBER 101 DATES:

- March 26, 2019
- June 25, 2019
- September 24, 2019
- November 26, 2019



BUSINESS BEFORE HOURS

This event provides face-to-face networking and a light breakfast for Chamber members. Sponsors host member businesses from 8:30 to 10 a.m. and receive a unique opportunity for your business to reach potential customers and show off your location. This is a great sponsorship for any business looking to attract people to their location. The event sponsor provides venue, light breakfast and registration tables. Attendance is free for all Chamber members.

Approximately 35 - 50 Attendees

HOSTING SPONSOR - \$250

12 AVAILABLE

- Exclusive host of event at your business location
- Logo on event promotion
- Opportunity to give a three minute presentation at event
- Company logo and link to your website on the Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Recognition on social media

BUSINESS BEFORE HOURS DATES

- January 8, 2019
- February 12, 2019
- March 12, 2019
- April 9, 2019
- May 14, 2019
- June 11, 2019
- July 9, 2019
- August 13, 2019
- September 10, 2019
- October 8, 2019
- November 5, 2019
- December 10, 2019

*The event sponsor provides venue, light breakfast and registration tables



BUSINESS AFTER HOURS

Business After Hours is an after-work networking event designed to highlight individual member businesses and provide a relaxed networking opportunity for members. This event is held at member's business from 5:30 to 7 p.m. This is a great opportunity to showcase your location to Chamber members. Attendees will enjoy hors d'oeuvres, beverages, door prizes and an informal setting to meet, mingle and make contacts.

Approximately 150-200 Attendees

HOSTING SPONSOR - \$2,000

11 AVAILABLE

- Exclusive host of event at your business location
- Company logo in all event promotions
- Opportunity to give three minute presentation at event
- Company logo and link to your website on electronic invitation sent to all Chamber members
- Company logo and link to your website on Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Live radio remote from local station and opportunity for live interview for company representative
- Recognition on social media
- Photographs from event emailed to you
- Copy of all business cards collected at event

BUSINESS AFTER HOURS DATES

- January 24, 2019
- February 21, 2019
- March 13, 2019 - Gator Nationals
- April 25, 2019
- May 30, 2019
- June 20, 2019
- August 22, 2019
- September 26, 2019
- October 3, 2019
- November 14, 2019
- December 5, 2019

***Sponsor provides venue, food, drinks and registration tables**



LUNCH & LEARNS

Chamber members stay on top of business trends through the Chamber's Lunch & Learn series. Lunch & Learns are held the first Wednesday of the month and are conducted by local business experts presenting on top trends and relevant business issues. The lunches allow members to make the most of their lunch break by combining networking and education during the lunch hour. This series provides a great way for members to make new business contacts and build up business referrals. Sponsors have the opportunity to market their businesses to attendees representing a wide variety of local small and large companies.

PRESENTING SPONSOR - \$2,000

1 OF 1 AVAILABLE

- Logo on event promotions and event agenda
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Two tickets to each event
- Opportunity to display your banner and promotion materials at event
- Receive copy of event attendees
- Logo and link to website on Chamber event page

LUNCH SPONSOR - \$300

- Logo on event promotions and event agenda
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Two tickets to each event
- Opportunity to display your banner and promotion materials at event
- Logo and link to website on Chamber event page

LUNCH & LEARN SESSIONS 2019

- | | |
|--------------------|---------------------|
| • January 9, 2019 | • August 7, 2019 |
| • February 6, 2019 | • September 4, 2019 |
| • March 6, 2019 | • October 2, 2019 |
| • April 3, 2019 | • November 6, 2019 |
| • May 1, 2019 | • December 4, 2019 |
| • June 7, 2019 | |

*Company banner and promotion materials to be provided by company



DISTINGUISHED SPEAKER SERIES

Chamber members are invited to engage with community policy makers and leaders with the Chamber's Distinguished Speaker Series. At each luncheon, attendees have the opportunity to network with other members, our Board Chair and our Distinguished Speaker. Luncheons are kept intimate, generally 30-40 guests – a hot lunch buffet is provided by one of our premier member caterers. Past Distinguished Speakers include Mayor of the City of Gainesville, the Chair of the Board of County Commissioners, Senator Keith Perry, President of the University of Florida and the GRU General Manager.

PRESENTING SPONSOR - \$2,500

1 AVAILABLE

- Logo on event promotions
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Two tickets to each luncheon
- Opportunity to display your banner and promotion materials at event
- Receive copy of event attendees
- Logo and link to website on Chamber event page

PLANNED DISTINGUISHED SPEAKER LUNCHEONS 2019

- February 2019
- March 2019
- April 2019
- May 2019
- June 2019
- September 2019
- October 2019
- November 2019
- December 2019
-

*Company banner and promotion materials to be provided by company



SMALL BUSINESS ROUNDTABLES

The small business roundtable offers an opportunity to learn from other business owners in an informal, group discussion. Designed exclusively for small Business Owners / CEO's, attendance at this introductory event is the prerequisite to joining a Small Business Roundtable / Mastermind Group. Sponsor has the opportunity to host the introductory sessions at their place of business.

PRESENTING SPONSOR - \$1,000

1 AVAILABLE

- Exclusive event sponsor for the entire year
- Logo on event promotions
- Recognition through Chamber social media and newsletter
- Three minutes on the agenda to promote your company
- Opportunity to sit-in on introductory session
- Opportunity to display your banner and promotion materials at event*
- Receive copy of event attendees
- Logo and link to website on Chamber event page

SMALL BUSINESS ROUNDTABLE SCHEDULE

- February 8, 2019
- June 7, 2019
- December 6, 2019

*Company banner and promotion materials to be provided by company

CEO INSIGHTS



CEO Insights is an event series featuring interviews with local presidents, CEOs and other community leaders in an intimate, studio-type setting. The goal is to share timely insights on critical topics including leadership, innovation, culture and more. This morning event offers sponsors the opportunity to promote their business to a diverse audience of business and community leaders. Sponsors will have the opportunity to introduce the guest speaker. Past speakers have included Joe Cirulli, James Coats, Kristen Hadeed and Rich Blaser.

PRESENTING SPONSOR - \$2,000

1 AVAILABLE

- Opportunity for three minute presentation during event
- Opportunity for a display table during coffee and registration
- Opportunity to introduce the guest speaker
- Logo displayed at event and on electronic event promotions
- Recognition during event program
- Four tickets to each event in the series
- Opportunity to display your company banner at event*

CEO INSIGHTS SESSIONS 2019

- February 27, 2019
- May 15, 2019
- August 28, 2019
- November 13, 2019

*Company banner and promotion materials to be provided by company



PRESIDENT'S BREAKFAST

This monthly event gives members the opportunity to learn more about the Chamber and its role in the region from the CEO and President, Eric Godet. This is a great way to build a stronger relationship with the Chamber staff, and learn how together we can create a better environment for business in the Greater Gainesville community.

PRESENTING SPONSOR - \$2,000

1 AVAILABLE

- Exclusive event sponsor for the entire year
- Logo on event promotions
- Recognition during event
- Display table at event
- Opportunity to provide giveaways at event
- Representatives invited to event
- Recognition on social media
- Company logo and link to website on Chamber event page

PRESIDENT'S BREAKFAST DATES:

* All dates fall on Fridays from 8-9am

- January 25, 2019
- February 22, 2019
- March 22, 2019
- April 19, 2019
- May 17, 2019
- June 21, 2019
- July 19, 2019
- August 23, 2019
- September 20, 2019
- October 18, 2019
- November 22, 2019
- December 20, 2019



NEW MEMBER HOLIDAY RECEPTION

Thursday, December 12, 2019

This festive holiday event will serve as an extra welcome to the new Chamber members who signed up over the course of the year. The event will have holiday gift bags, food and drinks for all invited. The reception will help new members better connect and network with other new members while seeing the Chamber offices.

PRESENTING SPONSOR - \$2,000

1 AVAILABLE

- Logo on event promotions
- Recognition during event
- Display table at event
- Opportunity to provide giveaways at event
- Representatives invited to event
- Recognition on social media
- Company logo and link to website on Chamber event page

HOLIDAY CHEER SPONSOR - \$300

- Logo on event promotions
- Recognition during event
- Display table at event
- Representatives invited to event
- Company logo and link to website on Chamber event page



LG 45

LEADERSHIP GAINESVILLE

Leadership Gainesville (LG) is a year-long community leadership program designed to identify, educate and develop leadership skills. Each year approximately 50 individuals are selected to participate in the program and 2018 will welcome the 45th LG class. Leadership Gainesville's principle goal is to build a resource of community leadership on a planned, continuing basis. Each monthly session examines a key theme and/or issues affecting our community. LG provides future leaders the opportunity to develop leadership skills by interacting with individuals in the community that represent business, law, religion, civic groups, the arts, minority organizations, education, health care, government, human services and volunteer organizations.

LG 46 GRADUATION SPONSOR- \$3,500

1 AVAILABLE

- Opportunity for a 3-minute presentation at graduation
- Company logo on graduation invites and in event program
- Company banner displayed at graduation
- 4 seats at graduation ceremony
- Recognition at graduation ceremony
- 1 participant in upcoming LG class

LG 46 WELCOME RECEPTION SPONSOR- \$3,000

1 AVAILABLE

- Opportunity for a 3 minute presentation at reception
- Company banner displayed at welcome reception**
- Recognition at welcome reception
- Company logo on electronic invite*
- Company representatives invited to attend welcome reception
- 1 participant in LG 46 class

SCHOLARSHIP SPONSOR- \$1,950

UNLIMITED

- Fund participation for one individual
- Chamber Board of Directors chooses recipients of your scholarship
- Recognition at Chamber Board meeting
- Recognition at welcome reception and graduation
- Recognition in graduation program



LEADERSHIP GAINESVILLE

The LG Day Sponsorship allows you to receive exposure for your company during the LG session(s) of your choice.

LG DAY SPONSOR - \$400

10 AVAILABLE

- Choose the day that best aligns with your industry or marketing strategy
- Opportunity for a 3 minute presentation to the class that addresses your company's history/involvement with the Chamber and LG program
- Company logo on class agenda
- Recognition on social media
- Recognition in electronic invitation to LG class members
- Opportunity to display company banner at sponsored session*
- Recognition in the graduation ceremony program

Monthly Leadership Gainesville Sessions:

LG 45 Session Dates:

January: One Community Day
 February: Santa Fe College Day
 March: Day in the Swamp
 April: Gainesville in a Global Economy
 May: Leading Among Leaders

LG 46 Session Dates:

August: Your Leadership Style (Lake Wauburg Day)
 September: Policy for Everyday People
 October: Medical Matters
 November: Training Tomorrow's Talent
 December: Human Needs & Equity Day

*Company must provide display materials i.e. company banner



THANK YOU TO OUR 2018 EVENT SPONSORS



2019 SPONSOR COMMITMENT FORM

Business/Organization Name: _____
 Sponsor Contact Name: _____
 Sponsor Contact Email: _____
 Sponsor Contact Phone: _____
 Billing Contact Name: _____
 Billing Contact Email: _____

Authorized Signature: _____ Date: _____

Please check desired sponsorship :

Circle of Champions

Platinum:

Gold:

Silver

Bronze

Media Partners

Premier Partner

Media Sustainer

Annual Meeting

Presenting Sponsor \$15,000

Awards Sponsor \$3,500

Corporate Table Sponsor \$2,000

Supporting Sponsor \$500

Business Awards

Presenting Sponsor \$15,000

Awards Sponsor \$1,000

Supporting Sponsor \$500

Cocktail Hour / Celebration Toast Sponsor \$5,000

Corporate Table Sponsor \$1,500

Business Conference

Presenting Sponsor \$7,500

Premier Sponsor \$4,000

Booth Space \$300

VIP Luncheon Sponsor \$5,000

Photo Booth Sponsor \$2,500

Restaurant Booth \$200 Gift Cards

Veteran's Appreciation Luncheon

Presenting Sponsor \$10,000

Superior Service Sponsor \$2,500

Supporting Sponsor \$500

Distinguished Service Sponsor \$5,000

Corporate Sponsor \$1,000

Member Appreciation Event

Presenting Sponsor \$5,000

Corporate Sponsor \$500

Award Sponsor \$2,000

Member Engagement Sponsorships

Chamber 101 Presenting Sponsor \$1,000

Business Before Hours Hosting Sponsor \$250

Business After Hours Hosting Sponsor \$2,000

Lunch & Learn Series Presenting Sponsor \$2,000

Lunch & Learn Meal Sponsor \$300 or Complimentary Food

CEO InSights Sponsor \$2,000

Distinguished Speaker Sponsor \$2,500

Small Business Round Table Sponsor \$1,000

Leadership Gainesville Monthly Sponsor \$400

LG45 Graduation Sponsor \$3,500

LG46 Welcome Reception Sponsor \$3,000

LG46 Scholarship Sponsor \$1,950

Event Date: _____

Event Date: _____

Event Date: _____

Session Date: _____



*Thank you
for your
continued
support!*