



# 2018

## SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

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“The Gainesville Chamber’s partnership and advertising options offer you the opportunity to align your business with the ‘voice of business’ in the Greater Gainesville region. As a 5-star accredited chamber of commerce, this strategic partnership will allow you to raise your visibility and heighten your exposure to key target audiences, business owners, professionals, and community leaders. The Chamber’s mission is to facilitate economic prosperity, business growth and community progress, so we have designed our sponsorship options to be budget-friendly with a fantastic return on investment.”

- Susan Davenport,

President and CEO, Gainesville Area Chamber of Commerce

## ABOUT THE CHAMBER

Formed in 1924, the Gainesville Area Chamber of Commerce is the voice of business in the Greater Gainesville region. Representing over 1,300 members that employ more than 80,000 employees, the Chamber is leading in the effort to help the Greater Gainesville region grow as a global hub for talent, innovation and opportunity.

The Gainesville Area Chamber of Commerce is a 5-star accredited chamber by the United States Chamber of Commerce, putting it in the top 1% of all chambers of commerce nationwide. This prestigious distinction is not something we take lightly, and we strive to continue to improve our efforts and services to make a more positive impact on our business community and economic region every day.

[www.GainesvilleChamber.com](http://www.GainesvilleChamber.com)



To learn more about our partnership and sponsorship opportunities, contact:



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# 2017 CIRCLE OF CHAMPIONS & MEDIA PARTNERS



## Media Partners 2017

PREMIER



SUSTAINER



The Chamber's Circle of Champions and Media Partners are groups of leading businesses who serve as year-long sponsors dedicated to providing additional support and exposure for the Gainesville Chamber as it leads and collaborates to facilitate economic prosperity, business growth and community progress.



2017 Annual Sponsors



# CIRCLE OF CHAMPIONS

	PLATINUM	GOLD	SILVER	BRONZE
<b>Annual Meeting</b>	6 tickets Visual/verbal recognition Logo on promotions	4 tickets Visual/verbal recognition Logo on promotions	2 tickets Visual/verbal recognition Logo on promotions	1 ticket Visual/verbal recognition Logo on promotions
<b>Business Awards</b>	6 tickets Visual/verbal recognition Logo on promotions	4 tickets Visual/verbal recognition Logo on promotions	2 tickets Visual/verbal recognition Logo on promotions	1 ticket Visual/verbal recognition Logo on promotions
<b>Business to Business Expo</b>	1st choice booth Discounted booth Visual/verbal recognition Logo on promotions	Discounted booth Visual/verbal recognition Logo on promotions	Discounted booth Visual/verbal recognition Logo on promotions	Visual/Verbal Recognition Logo on promotions
<b>Intercity Leadership Exchange</b>	15% discount for one company rep to attend	10% discount for one company rep to attend	5% discount for one company rep to attend	
<b>Partner Investors Luncheon</b>	2 tickets	2 tickets	2 tickets	2 tickets
<b>Economic Development</b>	Invitation to Jobs Announcements Marketing Delegation Trips	Invitation to Jobs Announcements Marketing Delegation Trips	Invitation to Job Announcements Marketing Delegation Trips	Invitation to Jobs Announcements Marketing Delegation Trips
<b>Public Policy</b>	Invitation to all elected official and policy events	Invitation to all elected official and policy events	Invitation to all elected official and policy events	Invitation to all elected official and policy events
<b>Leadership Gainesville</b>	1 company rep enrolled in LG			
<b>Lunch &amp; Learns</b>	2 tickets	2 tickets	2 tickets	1 ticket
<b>Chamber Diplomats</b>	1 company representative seat			
<b>Chamber Councils</b>	Membership for 2 company reps on council of choice	Membership for 1 company rep on council of your choice		
<b>Chamber Website</b>	Logo and link to company website	Logo and link to company website	Logo and link to company website	Logo and link to company website
<b>Continuous Marketing</b>	Logo displayed at all events, Chamber Boardroom and lobby display screen	Logo displayed at all events, Chamber Boardroom and lobby display screen	Logo displayed at all events, Chamber Boardroom and lobby display screen	Logo displayed at all events, Chamber Boardroom and lobby display screen

**\*Please contact Steve Cannon at [SteveC@gainesvillechamber.com](mailto:SteveC@gainesvillechamber.com) for pricing information**

# MEDIA PARTNERS

	PREMIER PARTNER	MEDIA SUSTAINER
Exclusive Media Sponsor	For 1 event of your choice	
Annual Meeting	6 tickets Visual/verbal recognition Logo on promotions	2 tickets Visual/verbal recognition Logo on promotions
Business Awards	6 tickets Visual/verbal recognition Logo on promotions	2 tickets Visual/verbal recognition Logo on promotions
Business to Business Expo	Discounted booth price Visual/verbal recognition Logo on promotions	Visual/verbal recognition Logo on promotions
Partner-Investors Luncheon	2 tickets	2 tickets
Economic Development	Invitation to all job announcements	Invitation to all job announcements
Public Policy	Invitation to elected official and policy events	Invitation to elected official and policy events
Lunch & Learn	2 tickets	1 ticket
Chamber Website	Logo	Logo
Continuous Marketing	Logo displayed at all events, Chamber Boardroom and lobby display screen	Logo displayed at all events, Chamber Boardroom and lobby display screen

\*Please contact Steve Cannon at [SteveC@gainesvillechamber.com](mailto:SteveC@gainesvillechamber.com) for pricing information



“CHW proudly sponsored the 2017 Annual Meeting to celebrate the Chamber, its membership, and the successes achieved throughout our shared business community. We’re passionate about empowering progress, through investment in the Chamber we believe the entire business community benefits through a shared network of opportunities and goals.

Hosting the Annual Meeting, which is the best business event in North Florida, underscores CHW’s commitment to strengthening the region’s economy and enhancing our connections to the national and global market. The Annual Meeting provides a unique stage to showcase the achievements we’ve seen in the past year and set the bar high for the new year!”

**- Gerry Dedenbach, AICP LEED AP, CHW**



# ANNUAL MEETING

Wednesday, January 31, 2018

Hilton University of Florida Conference Center

Approximately 400 Attendees

The Annual Meeting is the Chamber's most prestigious event of the year, recapping the accomplishments of the previous year while setting the standard for success for 2018. The Chamber's Annual Meeting is a luncheon that attracts 400 guests including elected officials, community and business leaders as well as honoring those who have made an impact in creating a greater Gainesville. Awards are given for the Gainesville Citizen of the Year, Rotary Ethics in Business Award, Chamber Diplomat of the Year, and the Chairman's Award. We will also hand over the Chamber board gavel to our incoming Chair, Kevin Monroe, Cox Communications.

## PRESENTING SPONSOR - \$25,000

1 AVAILABLE

- Company logo prominently featured on event promotions
- Full page ad in the Chamber Annual Report
- Company logo on full page Gainesville Sun ad
- Welcome remarks from the stage at the event
- Company logo and link to website on electronic invite
- Company logo prominently featured in event program
- Company logo displayed at event
- Company logo prominent on step and repeat photo backdrop
- Recognition from the podium
- Company banner displayed at event (provided by company)
- Company logo and link to website on Chamber event page
- Two reserved tables of 10 with premium placement
- Recognition on Social Media

## GOLD SPONSOR - \$10,000

1 AVAILABLE

- Company logo on event promotions
- Half page ad in the Chamber Annual Report
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Recognition in event program
- Company logo displayed at event
- Company logo on step and repeat photo backdrop
- Recognition during event
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement
- Recognition on social media



# ANNUAL MEETING

Wednesday, January 31, 2018

Hilton University of Florida Conference Center

Approximately 400 Attendees

## AWARDS SPONSOR - \$7,500

- Company logo on event promotions
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Recognition in event program
- Company logo displayed at event
- Company logo on step and repeat photo backdrop

1 AVAILABLE

- Opportunity for a company representative to be on stage during award presentations
- Photo opportunity with award winners
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement
- Recognition on social media

## SILVER SPONSOR - \$5,000

- Company logo on event promotions
- Recognition on full page Gainesville Sun ad
- Company logo and link to website in electronic invite
- Recognition in event program
- Company logo displayed at event

3 AVAILABLE

- Company logo on step and repeat photo backdrop
- Recognition during event
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement
- Recognition on social media

## CORPORATE SPONSOR- \$2,000

- Company logo on table
- Recognition during event
- Recognition on Chamber event page

10 AVAILABLE

- One reserved table of 10 with preferred placement
- Recognition on social media

## SUPPORTING SPONSOR - \$750

- Recognition during event
- Recognition on Chamber event page

UNLIMITED

- Two seats in preferred location
- Recognition on social media



# 2018 BUSINESS AWARDS



**November 15, 2018**  
**Approximately 300 Attendees**

The Business Awards ceremony celebrates businesses that exemplify an outstanding commitment to excellence and community service in the Greater Gainesville region. This semi-formal evening event recognizes business leaders in a variety of categories. Finalists are recognized as leaders in their specific industries. Sponsors are recognized throughout the event and have the opportunity to show their appreciation and support of all the nominees and winners.

## PRESENTING SPONSOR - \$10,000

**1 AVAILABLE**

- Exclusive recognition as the Presenting Sponsor
- Company logo prominently featured on event promotions
- Company logo prominently featured on full page Gainesville Sun ad
- Welcome remarks from the stage during event
- Company logo and link to website on electronic invite
- Company logo on event program
- Company logo displayed at event
- Company logo prominently displayed on step and repeat photo backdrop
- Recognition from podium during event
- Company banner displayed at event (provided by company)
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement, plus two seats at Chamber President's table
- Opportunity for photos with award winners
- Receives attendee contact list after the event
- Recognition on social media
- 12 VIP passes for company representatives during cocktail hour

## COCKTAIL HOUR SPONSOR - \$5,000

**1 AVAILABLE**

- Company logo featured on event promotions
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Company logo displayed during cocktail hour reception
- Company logo displayed at event
- Company logo displayed on step and repeat photo backdrop
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- One reserved table of 10 with premium placement
- Recognition on social media
- Two VIP passes for company representatives during cocktail hour



# 2018 BUSINESS AWARDS

Thursday, November 15, 2018  
Approximately 300 Attendees

## CELEBRATION TOAST SPONSOR - \$4,000

1 AVAILABLE

- Company logo on champagne glasses
- Presentation of champagne toast from the stage
- Recognition on event promotions
- Company logo on full page Gainesville Sun ad
- Company logo and link to website on electronic invite
- Recognition on social media
- Company logo displayed at event
- Company logo displayed on step and repeat photo backdrop
- Recognition from podium during event
- Company logo and link to website on Chamber event page
- Four reserved seats at preferred table

## CORPORATE SPONSOR - \$1,500

10 AVAILABLE

- Company logo on table
- Recognition on Chamber event page
- Recognition during event
- One reserved table of 10 with preferred placement
- Recognition on social media

## AWARDS SPONSOR - \$750

10 AVAILABLE

- Presentation of category award finalists and announcement of winner from the stage
- Photo with category award winner and Chamber CEO on stage
- Photo opportunity with award winner following the ceremony
- Company logo on full page ad in Gainesville Sun
- Recognition on event promotions
- Company logo and link to website on Chamber event page
- Recognition on social media
- Two reserved seats at preferred table



# BUSINESS TO BUSINESS EXPO

Thursday, April 19, 2018  
Approximately 350-500 Attendees

Showcase your business along with 90 of Greater Gainesville's best local companies. The Business to Business Expo is our annual sell-out event that spotlights local businesses and organizations. Take advantage of this excellent opportunity to showcase your products and services while obtaining solid business leads. Open to the public, this event keeps participants on the competitive edge with networking, idea sharing, product introduction and service solutions. Celebrate local business and discover new opportunities to do business in Greater Gainesville.

## PRESENTING SPONSOR - \$7,500

1 AVAILABLE

- Two adjoining booth spaces with premium placement
- Company logo prominently featured on event promotions
- Company logo displayed on Chamber lobby welcome screen for one month prior to event
- Recognition during event
- Recognition on photo booth pictures
- Company logo on attendee bags and opportunity to include marketing materials
- Recognition on social media
- Option to purchase additional adjacent booth
- Company profile on Chamber website
- Radio interview with Chamber to promote event
- Recognition in media advertising
- Six tickets to VIP luncheon
- Opportunity to make remarks during Expo
- Full page ad in Expo program
- Company logo on front cover of Expo program

## GOLD SPONSOR - \$5,000

1 AVAILABLE

- One booth space with premium placement
- Company logo on event promotions
- Recognition during event
- Opportunity to include marketing materials in attendee bags
- Opportunity to purchase additional adjacent booth
- Recognition in media advertising
- Four tickets to VIP Luncheon
- Half page ad in the Expo program
- Company logo in Expo program
- Recognition on social media



# BUSINESS TO BUSINESS EXPO

Thursday, April 19, 2018  
Approximately 350-500 Attendees

## SILVER SPONSOR - \$3,500

1 AVAILABLE

- One booth space with premium placement
- Company logo on event promotions
- Recognition during event
- Opportunity to include marketing materials in attendee bags

- Recognition in media advertising
- Two tickets to VIP Luncheon
- Quarter page ad in the Expo program
- Company logo in Expo program
- Recognition on social media

## VIP LUNCHEON SPONSOR - \$2,500

1 AVAILABLE

- One booth space with premium placement
- Company logo on event promotions
- Recognition during event
- Six tickets to VIP Luncheon

- Speaking opportunity during VIP Luncheon
- Quarter page ad in the Expo program
- Company logo in Expo program
- Recognition on social media

## SMALL BUSINESS SPONSOR - \$750

UNLIMITED

- One booth space at Expo
- Two tickets to VIP Luncheon

- Quarter page ad in Expo program

## CORPORATE SPONSOR - \$350

UNLIMITED

- One booth space at Expo
- Recognition on social media

- One business card-size ad in Expo program

\* All booth spaces include a 6-Foot table, two chairs and pipe & draping  
(Linen and power available upon request)





# INTERCITY LEADERSHIP EXCHANGE

Each year, approximately 50 business and community leaders visit a comparable city and examine its successes and challenges in hopes of applying its lessons to Greater Gainesville. In 2018, Gainesville's leaders will visit Columbus, Ohio on March 19-21st. Over the course of the trip we will hear from Columbus's top community leaders on a variety of issues including public-private partnerships, stewardship, arts & culture, economic development, education, smart cities, and strong neighborhoods. In addition to learning about Columbus's competitive advantage, sponsors and attendees will also have the opportunity to network with the top business leaders from the Greater Gainesville Region.

**March 19-21, 2018**  
**Columbus, Ohio**

## PRESENTING SPONSOR - \$5,000

**1 AVAILABLE**

- Company logo on event promotions
- Company logo displayed on event signage and event screen
- Opportunity for a 15 minute presentation during the trip
- Recognition on social media
- Company logo on Chamber event page
- Registration fees paid for two attendees
- Company logo prominently featured in attendee booklet
- Full page ad in attendee booklet

## ATTENDEES SPONSOR - \$4,750

**UNLIMITED**

- Discounted rate for three or more attendees from the same company

## EXCLUSIVE DINNER SPONSOR - \$1,950

**1 AVAILABLE**

- Company logo displayed at all dinners
- Five minute speaking opportunity at one dinner
- Recognition on event promotions
- Recognition on social media
- Company logo on Chamber event page
- Recognition in attendee booklet
- Opportunity to introduce guest speaker

## NONPROFIT SPONSOR - \$1,650

**UNLIMITED**

- Attendee fees paid for a representative of a local nonprofit organization to attend trip
- Recognition in event promotions
- Logo on Chamber event page
- Recognition in attendee booklet
- Recognition on social media



## INTERCITY LEADERSHIP EXCHANGE

Past trips include Greenville, South Carolina and Austin, Texas. Participants include community leaders, small business owners, presidents and CEOs, government officials, and other community influencers.

### WELCOME RECEPTION SPONSOR - \$1,500

**1 AVAILABLE**

- Company logo displayed at reception venue
- Three minutes on agenda at welcome reception
- Recognition on social media
- Recognition in event promotions
- Company logo on Chamber event page
- Recognition in attendee booklet

### EXCLUSIVE LUNCH SPONSOR - \$1,250

**1 AVAILABLE**

- Company logo displayed at all lunches
- Opportunity to address group and introduce meal location
- Recognition on social media
- Recognition in event promotions
- Company logo on Chamber event page
- Recognition in attendee booklet

### SPEAKER GIFT SPONSOR - \$500

**1 AVAILABLE**

- Company logo on speaker gift
- Company logo on event promotions and in attendee booklet
- Recognition on social media
- Recognition from CEO



**Intercity Leadership Exchange  
Austin, Texas**



\*Photo credit: Business in Greater Gainesville Magazine

# RESTAURANT WEEK

July 19 - 27, 2018

Kickoff Event: July 19, 2018

Everyone's favorite 'eat local' celebration is back for the 7<sup>th</sup> annual year! Gainesville Restaurant Week is a celebration of our local restaurants and provides residents the opportunity to try local flavors and support locally owned businesses. Restaurants enjoy the increased exposure and traffic during the slower summer months, and get beneficial attention from both the business community and area residents.

## PRESENTING SPONSOR - \$5,000

1 AVAILABLE

- Company prominently featured on all Restaurant Week promotions
- Company logo prominently featured on Restaurant Week Facebook page
- Company logo on Local Discoveries TV show featuring Restaurant Week
- Recognition in radio ads (\$2,500)
- \$250 in gift cards from participating restaurants
- Recognition on social media and in e-newsletter
- Display table at kickoff event
- Recognition during kickoff event
- Company logo on Chamber lobby welcome screen for one month prior to event

## KICKOFF EVENT SPONSOR - \$2,500

1 AVAILABLE

- Recognition in kickoff event promotions
- Recognition in radio ads
- Recognition during kickoff event
- Recognition on Restaurant Week Facebook page
- Opportunity to present Best of Restaurant Week awards

## CORPORATE SPONSOR - \$1,500

5 AVAILABLE

- Recognition in kickoff event promotions
- Recognition in radio ads
- Recognition on Restaurant Week Facebook page
- Recognition during kickoff event

## COMMUNITY SPONSOR - \$500

5 AVAILABLE

- Recognition in radio ads
- Recognition on Restaurant Week Facebook Page
- Company logo on Local Discoveries TV show featuring Restaurant Week



# MEMBERSHIP APPRECIATION PARTY

October 24, 2018

Swamp Head Brewery

Approximately 300 Attendees

The Member Appreciation party is an annual event honoring members for their support. Members celebrating milestone anniversaries of 50, 40, 30, 20 and 10 years with the Chamber are recognized during the event. Hosted by the Membership Committee, this is a casual event bringing together member companies for an evening of networking, food, drinks and prizes.

## PRESENTING SPONSOR - \$5,000

2 AVAILABLE

- Company logo on event promotions
- Company logo featured on event invitations
- Opportunity to give welcome remarks (5 minutes)
- Display table at event
- Recognition on social media
- Opportunity to present milestone anniversary awards at the event
- Company logo on Chamber website event page
- Company logo on member gifts

## GOLD SPONSOR - \$2,000

3 AVAILABLE

- Recognition in event promotions
- Company logo on Chamber website event page
- Display table at event
- Recognition during event
- Company logo on member gifts
- Recognition on social media

## CORPORATE SPONSOR - \$500

4 AVAILABLE

- Recognition in event promotions
- Company logo on Chamber website event page
- Display table at event
- Recognition on social media



# BUSINESS BEFORE HOURS





# CHAMBER 101

This event gives new members the opportunity to learn more about the Chamber and its role in the region. This is a great way for members to make introductions and to build relationships. This session educates members of the numerous ways to engage in the Chamber and maximize their membership. We serve a light breakfast, introduce the Chamber departments, and highlight the website, volunteer opportunities and upcoming events. Sponsor receives exclusive recognition at all Chamber 101 events.

**Opportunity to host  
at your business!**

## PRESENTING SPONSOR - \$750

**1 AVAILABLE**

- Exclusive event sponsor for the entire year
- Logo on event promotions
- Recognition during event
- Display table at event
- Opportunity to provide giveaways at event
- Representatives invited to event
- Recognition on social media
- Company logo and link to website on Chamber event page

## CHAMBER 101 DATES:

- March 27, 2018
- June 26, 2018
- September 25, 2018
- November 27, 2018





# BUSINESS BEFORE HOURS

This event provides face-to-face networking and a light breakfast for Chamber members. Sponsors host member businesses from 8:30 to 10 a.m. and is a unique opportunity for your business to reach potential customers and show off your location. This is a great sponsorship for any business looking to attract people to their location. The event sponsor provides venue, light breakfast and registration tables. Attendance is free for all Chamber members.

**Approximately 50 Attendees. Host at your location!**

## HOST SPONSOR - \$250

**12 AVAILABLE**

- Exclusive host of event at your business location
- Logo on event promotions
- Opportunity to give a three minute presentation at event
- Company logo and link to your website on the Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Recognition on social media

## BUSINESS BEFORE HOURS DATES

- January 9, 2018 - The Rock School
- February 13, 2018
- March 6, 2018
- April 10, 2018
- May 8, 2018
- June 12, 2018
- July 10, 2018
- August 14, 2018
- September 11, 2018 - Campus USA
- October 16, 2018
- November 13, 2018
- December 11, 2018

**BUSINESS BEFORE  
HOURS**  
Gainesville Area Chamber of Commerce

\*The event sponsor provides venue, light breakfast and registration tables





# BUSINESS AFTER HOURS

Business After Hours is an after-work networking event designed to highlight individual member businesses and provide a relaxed networking opportunity for members. This event is held at member businesses from 5:30 to 7 p.m. This is a great opportunity to showcase your location to Chamber members. Attendees will enjoy hors d'oeuvres, beverages, door prizes and an informal setting to meet, mingle and make contacts.

**Approximately 150-200 Attendees. Host at your location!**

## HOST SPONSOR - \$2,000

**12 AVAILABLE**

- Exclusive host of event at your business location
- Company logo in all event promotions
- Opportunity to give three minute presentation at event
- Company logo and link to your website on electronic invitation sent to all Chamber members
- Company logo and link to your website on Chamber event page
- Opportunity to provide giveaways and door prizes at event
- Live radio remote from local station and opportunity for live interview for company representative
- Recognition on social media
- Photographs from event emailed to you
- Copy of all business cards collected at event

## BUSINESS AFTER HOURS DATES:

- January 18, 2018
- February 22, 2018
- March 14, 2018 - Gator Nationals
- April 26, 2018
- May 17, 2018
- June 21, 2018
- August 23, 2018
- September 20, 2018
- October 11, 2018
- Nov 8, 2018
- Dec 6, 2018 - Nonprofit Event



**\*Sponsor provides venue, food, drinks and registration tables**





# LUNCH & LEARN SERIES

Chamber members stay on top of business trends through the Chamber's Lunch & Learn series. Lunch & Learns are held the first Wednesday of the month and are conducted by local business experts presenting on top trends and relevant business issues. The lunches allow members to make the most of their lunch break by combining networking and education during the lunch hour. This series provides a great way for members to make new business contacts and build up business referrals. Sponsors have the opportunity to market their business to attendees representing a wide variety of local small and large companies. Sponsors may choose to host the event at their location.

**Opportunity to host  
at your business!**

## PRESENTING SPONSOR - \$1,500

**1 AVAILABLE**

- Logo on event promotions
- Promotion through Chamber media
- Three minutes on the agenda to promote your company
- Four tickets to each event
- Opportunity to display banner and promotion materials at event
- Receive all business cards collected at event
- Logo and link to website on Chamber event page
- Recognition on social media

## LUNCH & LEARN SESSIONS 2018

- January 10, 2018 - Working with Millennials
- February 7, 2018
- March 7, 2018
- April 4, 2018
- May 2, 2018
- June 6, 2018
- August 1, 2018
- September 5, 2018
- October 3, 2018
- November 7, 2018
- December 5, 2018



**City of Gainesville  
Mayor, Lauren Poe**

# DISTINGUISHED SPEAKERS SERIES

Chamber members are invited to engage with community policy makers and leaders with the Chamber's Distinguished Speaker Series. At each luncheon, attendees have the opportunity to network with other members, our Board Chair and our Distinguished Speaker. Luncheons are kept intimate - generally between 25 and 35 guests - and a hot lunch buffet is provided by one of our premier member caterers. Past Distinguished Speakers include the Mayor of the City of Gainesville, the chair of the Board of County Commissioners, the chair of the Alachua County School Board, State Senator Keith Perry and the GRU general manager.

## PRESENTING SPONSOR - \$2,000

**1 AVAILABLE**

- Logo on event promotions
- Promotion through Chamber social media
- Three minutes on the agenda to promote your company
- Two tickets to each luncheon
- Opportunity to display company banner and promotion materials at the luncheon
- Receive attendee roster following each luncheon
- Logo and link to company website on Chamber event page

## PLANNED SESSIONS FOR 2018

- February 2018
- March 2018
- April 2018
- May 2018
- June 2018
- September 2018
- October 2018
- November 2018
- December 2018



# SMALL BUSINESS ROUNDTABLES

The small business roundtable is an opportunity to learn from other small business owners in an informal, group discussion. Each roundtable session will be facilitated by an experienced small business owner or professional facilitator. The topic of discussion changes, allowing attendees to learn how to enhance their business and increase their success in different ways. The mission is to facilitate meaningful peer-to-peer discussion that drives BIG results for small business owners. Sponsors will have the opportunity to promote their business to local small business owners and have the option of hosting the event at their location.

**Opportunity to host  
at your business!**

## PRESENTING SPONSOR - \$1,000

**1 AVAILABLE**

- Exclusive event sponsor for the entire year
- Opportunity to host event at sponsor location
- Company logo on all event promotions
- Recognition during event
- Opportunity for three minute presentation during event
- Display table at event
- Representatives invited to event
- Recognition on social media
- Company logo and link to website on Chamber event page

## SMALL BUSINESS ROUNDTABLES IN 2018:

- February 2, 2018
- June 1, 2018
- December 7, 2018



# CEO INSIGHTS

CEO Insights is an event series featuring interviews with local presidents, CEOs and other community leaders in an intimate, studio-type setting. The goal is to share timely insights on critical topics including leadership, innovation, culture and more. This morning event offers sponsors the opportunity to promote their business to a diverse audience of business and community leaders. Sponsors will have the opportunity to introduce the guest speaker. Held quarterly on the first Friday of the month.

## PRESENTING SPONSOR - \$1,500

1 AVAILABLE

- Opportunity for three minute presentation during event
- Opportunity for a display table during coffee and registration
- Opportunity to introduce the guest speaker and present speaker thank you gift
- Logo displayed at event and on electronic event promotions
- Recognition during event program
- Four tickets to each event in the series

## CEO INSIGHTS - 2018 SESSIONS:

- February 28, 2018
- May 30, 2018
- August 29, 2018
- November 28, 2018





## Class 44 of Leadership Gainesville

# LEADERSHIP GAINESVILLE

Leadership Gainesville (LG) is a year-long community leadership program designed to identify, educate and develop leadership skills. Each year approximately 50 individuals are selected to participate in the program and 2018 will welcome the 45<sup>th</sup> LG class. Leadership Gainesville's principal goal is to build a resource of community leadership on a planned, continuing basis. Each monthly session examines a key theme and/or issues affecting our community. LG provides future leaders the opportunity to develop leadership skills by interacting with individuals in the community that represent business, law, religion, civic groups, the arts, minority organizations, education, health care, government, human services and volunteer organizations.

### LG 44 GRADUATION SPONSOR- \$2,500

**1 AVAILABLE**

- Opportunity for a three minute presentation at graduation
- Company logo on graduation invites and in event program
- Company banner displayed at graduation
- Four seats at graduation ceremony
- Recognition at graduation ceremony
- One participant in LG 45 class

### LG 45 WELCOME RECEPTION SPONSOR- \$2,000

**1 AVAILABLE**

- Opportunity for a three minute presentation at reception
- Company banner displayed at welcome reception
- Recognition at welcome reception
- Company logo on electronic invite
- Company representatives invited to attend welcome reception
- One participant in LG 45 class

### SCHOLARSHIP SPONSOR- \$1,950

**UNLIMITED**

- Fund participation for one individual
- Chamber Board of Directors chooses recipients of your scholarship
- Recognition at Chamber Board meeting
- Recognition at welcome reception and graduation
- Recognition in graduation program



# LEADERSHIP GAINESVILLE

The LG Day Sponsorship allows you to receive exposure for your company during the LG session(s) of your choice.

## LG DAY SPONSOR - \$400

10 AVAILABLE

- Opportunity for a three minute presentation to the class that addresses your company's history/ involvement with the Chamber and LG program
- Company logo on class agenda
- Recognition on social media
- Recognition in electronic invitation to LG class members
- Opportunity to display company banner at sponsored session
- Recognition in the graduation ceremony program

## MONTHLY LEADERSHIP GAINESVILLE SESSIONS:

### LG 44 Session Dates:

January 11, 2018: One Community Day  
 February 8, 2018: Santa Fe College Day  
 March 15, 2018: Day in the Swamp  
 April 12, 2018: Gainesville in a Global Economy  
 May 10, 2018: Leading Among Leaders

### LG 45 Session Dates:

August 4, 2018: SIMSOC  
 August 9, 2018: Your Leadership Style (Lake Wauburg Day)  
 September 13, 2018: Policy for Everyday People  
 October 18, 2017: Medical Matters Day  
 November 8, 2018: Training Tomorrow's Talent  
 December 6, 2018: Human Needs & Equity Day



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☐ LG 45 Welcome Reception Sponsor \$2,000  
☐ LG Scholarship Sponsor \$1,950  
☐ LG Day Sponsor \$400

Event Date: \_\_\_\_\_

Event Date: \_\_\_\_\_

Session Date: \_\_\_\_\_





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